Kuwait Flour Mills, Bakeries Co key contributor to food security

By Mohammad Al-Mutairi

KUWAIT CITY, April 3: (KUNA) - Kuwait Flour Mills and Bakeries Company (KFMB) is a major supplier to local market throughout the year, especially during the holy month of Ramadhan, providing a variety of products with reasonable prices, contributing to food security, the firm's CEO said.

The company, which was established in 1961 and was known as Kuwaiat Flour Mills Co., concluded its participation in its 13th Ramadhan Food Baskets ceremony with the theme "Preparation for a delicious month".

KFMB, which is a member of the Public Authority for Housing Welfare (PAHW), said the company plans to continue offering bread products and other Ramadhan-related products, adding that Ramadhan is a month for a lot of work, especially since Ramadhan is also a month for bread.

KFMB's CEO, Abdulaziz Asad, said his company, which is a member of the Public Authority for Industry (PAAIF), has been keen on honoring consumers in general and consumer cooperative societies in particular by offering new products such as coconut cream, mozzarella cheese, plain croissant or stuffed with cheese, chocolate, mozzarella cheese, and chocolate milk.

Asad said KFMB, which has been represented by the Chamber of Commerce and Industry, has been keen on offering new products, offering food baskets for all income levels, and raising the minimum wage to 75 dinars for expatriate workers.

On the eve of the blessed month of Ramadhan, shops and markets for goods, food and dates in the country were flooded with various types of Ramadhan goods, both locally produced and imported, in addition to the presence of a large number of citizens and residents who were eager to support local producers and their products.

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