

## Firm awards 'Most Innovative Product' category winner

## Zain participates in awarding winners of INJAZ CPC

KUWAIT CITY, April 15: Zain, the leading digital service provider in Kuwait, awarded the winning teams of the 'Most Innovative Product' category for university and high school students at the INJAZ Company Program Competition as part of its strategic partnership with INJAZ Kuwait.

During the award ceremony, Zain Kuwait's Chief Corporate Communications and Relations Officer Waleed Al-Khashti awarded the winners of the 'Most Innovative Product' category that was sponsored by Zain across universities and schools. The event was attended by Chief Executive Officer of INJAZ Kuwait Laila Al-Mutairi who recognized Zain's support to the



Al-Mutairi honors Al-Khashti in recognition of Zain's support.

competition throughout the previous years. Al Khashti awarded 'Hope Blossoms' team from Ajial Bilingual School for winning the 'Most Innovative Product' category prize for high school students, as well as 'Meren' team from Algonquin College for winning the same category for university students.

Zain's participation in the competition came in line with the company's strategic partnership as an Innovation Partner with INJAZ, and in line with its Corporate Sustainability and Innovation strategy, which aims at contributing to the development of the youth and education sectors.

INJAZ's 'Company Program' competition aims at encouraging students, from across Kuwait's uni-

versities and high schools, to come forward with their innovative ideas and print a positive change in the society. The competition includes a number of phases, and educates students to make use of business opportunities, launch products, create an added value, and becoming young entrepreneurs.

Zain continues its strategic partnership with INJAZ, through which the company seeks to support and inspire the youth from across Kuwait's universities and schools. Through their partnership, Zain and INJAZ organize a number of educational initiatives all year long to foster the energies of Kuwait's youth and support them to further develop and prosper. INJAZ Kuwait

was founded in 2005, as a non-profit, non-governmental organization, driven by Kuwait's private sector. Through strategic partnerships with Kuwait's business and education sectors, and with the help of qualified and dedicated volunteers, INJAZ delivers educational programs on entrepreneurial and leadership skills aimed at inspiring and educating future generations. INJAZ Kuwait is operated by INJAZ Al-Arab.

Since 2005, INJAZ-Kuwait reached over 70,000 students through over 6000 volunteers at over 200 schools and universities in Kuwait to provide students with knowledge and experience that will assist them in their personal and career development.



Photos from the event.

## Dasman School marks Elementary Int'l Day

## DBS hosts diplomats in Kuwait

KUWAIT CITY, April 15: On the occasion of Elementary International Day, Dasman Bilingual School hosted the Ambassadors of Mexico and Republic of Korea, this event was attended by Adel Al Sane - DBS -CEO & Mrs Samar Dizmen - DBS Superintendent. The event took place on March 28th 2019.

Mrs Samar Dizmen - DBS superintendent said that "Every year, we are committed to host the International Day with the participation of all School Divisions. Each Class represents a country that reflects its culture and Civilization. This year we were very keen to expand our contacts with Diplomatic ties and invite the Ambassador of Mexico - HE Miguel Angel Isidro and the Ambassador of the Republic of Korea - HE Hong Youngki. For a reason of convergence between countries and to deliver a message of education to our students on the importance of identifying different cultures from the culture of their countries and the development of the social spirit in them".

Ms Cristina Machuca - Elementary Principal at Dasman Bilingual School said that "we have been hosting the International day for 10 years now to support our Mission and Vision of creating a global citizens who will learn about different cultures and have more information about these countries and not only a tourists". Ms Machuca continued "we are happy to host the Ambassador of Mexico and the Ambassador of South Korea to keep a good link with the community and also to support our students who might visit these countries and require some information or guidance".

The Ambassador of Mexico HE Miguel Angel Isidro spoke to press stating that "it is a very nice occasion and I was happy to see the children doing such an effort by representing different cultures especially my country in the way of dressing clothes, raising the flags and the music". HE Miguel Angel Isidro continued "I believe it is part of diplomat work to visit schools and be part of such events to encourage children and give them our support".

The Ambassador of Republic of Korea HE Hong Youngki spoke to press about the occasion "I would like to thank the children and the teachers as I did not expect such a warm welcome, I was touched, following the Kuwaiti tradition, the kids did their best to strengthen their ties between Kuwait and Korea and it is the most memorable during my stay in Kuwait, the kids are wonderful and so nice and I am so glad that the ties and emotions between the two countries are strong. Thank you."



A photo from the event.



## Gulf Bank announces winners of Al Danah draw for week April 7-11

KUWAIT CITY, April 15: Gulf Bank held its weekly draw on April 14 announcing the names of its winners for the week from March 7 till April 11 2019, in which five winners will receive KD 1,000 each, every week.

The winners this week are: Dalal Khaleel Taher Alsayegh; Qassim Husain Ali Alenezi; Habiba Abdulrahman Ba Musalam; Abdulla Abdulwahab Abdulaziz Al Asfour; Mohammed Miflih Abdullah Al Judai.

The second of Gulf Bank's Al Danah Quarterly Draw 2019, for the prize of KD 250,000 will be held on June 26, 2019, and the Third Quarterly Draw for the prize of KD 500,000 on Sept 25, 2019. The final Al Danah draw for KD 1,000,000, will be held on Jan 16, 2020, where the Al Danah millionaire will be announced at a live event.

Gulf Bank encourages customers to increase their chances of winning with Al Danah by depositing more into their Gulf Bank accounts using the new ePay (Self-Pay) service, which is available on Gulf Bank's online and mobile banking services.

Al Danah offers a number of unique services to customers, including the

Al Danah Deposit Only ATM card, which allows account holders to deposit money into their accounts at their convenience. Account holders can also calculate their chances of winning the draws through the 'Al Danah Chances' calculator available on the Gulf Bank website and app.

Gulf Bank's Al Danah Account is open to Kuwaiti and non-Kuwaiti residents of Kuwait. Customers require a minimum of KD 200 to open an account and the same amount should be maintained for customers to be eligible for the upcoming Al Danah draws. If the customer's account balance falls below KD 200 at any given time, a KD 2 fee will be charged to their account monthly until the minimum balance is met. Customers who open an account and/or deposit more will enter the weekly draw within two days. To take part in the Al Danah 2019 upcoming quarterly and yearly draws, customers must meet the required hold period for each draw.

The Al Danah draws are all approved by and held in the presence of a representative from the Ministry of Commerce.



A photo from the event.

## Bank supports healthier, happier future for all

## Burgan Bank sponsors 'KBA Night Run'

KUWAIT CITY, April 15: Burgan Bank, one of the leading contributors to sustainability in Kuwait, recently concluded its sponsorship of the 2019 edition of the 5 KM "KBA Night Run" held by the Kuwait Banking Association. Reflecting the bank's vision to enable a healthier and happier future for all, the one-of-a-kind event held for the second year in a row, was aimed at encouraging all segments of society to experience a new type of sports challenge.

The night run took place with the help of special gear and saw the active participation of a large number of marathoners committed to finishing the race at Murooj complex. Dedicated to focusing on the overall health and wellbeing of individuals, the event was attended by families, athletes and avid runners, both males and females from different age groups.

As a dynamic and innovative brand, Burgan Bank's contribution to impactful fitness activities aimed at improving lifestyles comes as part of its ongoing commitment to progress the community with positive and rewarding changes.

Burgan Bank's support of this initiative falls under its dynamic full-fledged community program entitled "ENGAGE" - Together to be the change. This program sheds light on important aspects affecting every segment of the society by promoting social welfare through educational, cultural and health driven initiatives. Burgan Bank's approach to 'ENGAGE' begins with a vital principle that as a leading Kuwaiti financial institution, its conduct and policies should be aligned with the needs and interests of the community.



Number of AUB employees participating in the KBA's Night Run Competition.

## Ahli United Bank co-sponsors KBA's Night Run competition

KUWAIT CITY, April 15: Within the framework of its unique social responsibility program, Ahli United Bank (AUB) has co-sponsored the Kuwait Banking Association's Second Night Run competition. Held on 13th April at Al-Murooj Complex, the 5 kilometers racing competition was held under the theme Ready - Set - Glow.

Targeting all age groups of different athletic ability the event emphasized the need to lead a healthy life style through sports and physical fitness.

Commenting on the race, Mrs Sahar Dasthi, General Manager of Customer Protection, being also responsible for the Program of Social Responsibility at Ahli United Bank said: "We are very pleased to participate and support this special event for the second year in a row. We

are always keen to contribute to these initiatives that can only lead to positive results on the physical fitness and mental alertness in addition to promoting team spirit and cooperation among all those involved, both individual participants and sponsors. That was a racing competition designed to support sports activities and spread health awareness among members of society through a variety of remarkable initiatives."

Dashti expressed thanks to Dr Hamad Al-Hasawi, Secretary-General of Kuwait Banking Association and to the organizers of this unique health promoting initiative, and called for organizing this event every year in order to send a strong message to society by calling attention to the need to embrace positive practices and lead a healthy life style.

## 'Honored to win accolade from Autotrader'

## Genesis G70 awarded as '2019 Best New Car'

FOUNTAIN VALLEY, California, April 15: The 2019 Genesis G70 has been named a "2019 Best New Car" by Autotrader. The award, which was agreed upon unanimously among Autotrader editors, was presented to G70 on the basis of its class-redefining merits. Conveying the stand-out attributes of G70, they noted that its interior is "a highlight that rivals cars costing tens of thousands of dollars more."

"This award is further recognition of the G70's outstanding positioning among luxury sport sedans," said Erwin Raphael, Chief Operating Officer, Genesis Motor America. We are honored for our new G70 to receive this accolade from Autotrader."

G70 was selected by the editors of Autotrader from a list of over 300 eligible, new vehicles. Led by Editor-in-Chief Brian Moody, the team of editors spent the year testing interior comfort and materials, build quality, available features and ride quality.

"Anyone can get a European luxury sedan, in some cities, they're almost common," said Autotrader Executive Editor, Brian Moody.

"The Genesis G70 takes a dif-

ferent path. A loaded G70 with very impressive performance will set you back about \$45,000. A nicely equipped and still luxurious base model is about ten grand less than that. It's an excellent performance/luxury car for those who don't want to follow the crowd."

As the first Genesis model in the highly competitive entry luxury segment, G70 outperforms legacy luxury sport sedans with driver-focused performance.

G70, which was named the 2019 North American Car of the Year, as well as receiving several other prominent awards



Genesis G70

in recent months, resets benchmarks and expectations among luxury sport sedans, with holistic integration of performance, body strength, refined luxury and aerodynamic design. Pricing starts at \$34,900.

Genesis Motor America, LLC is headquartered in Fountain Valley, Calif. Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation.

All Genesis vehicles sold in the US are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

In just the first half of 2018, Genesis has won highest-ranked brand in the automotive industry awards for quality and owner satisfaction from industry experts such as J.D. Power, AutoPacific, and Strategic Vision.

For more information on Genesis and its new definition of luxury, please visit www.genesis.com.

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