

# NBK Run Kicks off with blast : Over 6000 people run, walk and jog together



*National Bank of Kuwait (NBK)'s Run kicked off the morning of Saturday 4 December from two different starting points: the Green Island 11 Km race and Souq Sharq 5 Km race. Thousands of cheering supporters, spectators and media individuals lined the racing route on the Arabian Gulf Street to the finish line at the Shuwaikh Beach Park, where the successful event concluded with an award ceremony and a variety of entertaining activities.*

More than 6 thousand participants were running for strength and health awareness. The NBK Run culminated with a prize giving ceremony where NBK awarded the top 12 participants, for both male and female and gave away many valuable prizes from Ooredoo alongside the brand new X-Terra Nissan car from Al Babbain Group, NBK's Run strategic partner.

NBK Group Chief Executive Officer, Isam Jasef Al Sager took part in the NBK Run along with. Group CEO, Al-Babbain Group, Saleh A. Al-Babbain and Abdulaziz Yaqoub Al-Babbain, CEO of Ooredoo Kuwait.

NBK Deputy Group Chief Executive Officer, Shaikha Khaled Al Bahar attended the awarding ceremony along with NBK- Kuwait Chief Executive

Officer, Salah Yousef Al Fulajj, NBK- Kuwait Deputy CEO, Sulaiman Barrak al Marzouq, NBK General Manager Consumer Banking Group Mohammad Al Othman, NBK General Manager Group Human Resources Emad Al Ablani and General Manager, Head of Group Operations at National Bank of Kuwait Mohammed Al Kharafi.

Its worth mentioning that,



for the past 25 years and in line with the bank's social responsibility, NBK encouraged people to walk step by step for their health and wellbeing in the NBK Walkathon. This year as the health crisis gradually abates, NBK Walkathon was transformed into NBK Run. to pave the way for both professional runners and a beginner to enjoy challenges and competitions

### Live Coverage

NBK's Social Media team broadcasted the Run on NBK's Official Facebook, Twitter, LinkedIn and Instagram pages.

### Gulf Road Celebrations

Multiple points were set up along the race route starting from the Green Island and Souq Sharq towards the Shuwaikh Beach Park that witnessed special festivities and celebrations.

### Special Thanks

It is worth mentioning that, NBK Run was supported by the strategic partner Al Babbain Group. The event was organized in cooperation with many efforts including the Kuwait Municipality, Kuwait Fire Force and the Touristic Enterprises Company in addition to Ministries of Commerce, Health and Interior. Ooredoo and Huawei as well took part in supporting the event by offering special prizes to the race's winners and participants.

### LOYAC volunteers

Loyac volunteers were present at the finish line to cheer the participants, encourage them and give them memorial medals and water bottles.

### Preparations

By the early morning hours, organizers ensured the full readiness of the site to receive

