



The new EQS merges passion for electromobility with a focus on luxury

## Mutawa AlKazi Launches The All New GAC GS4 & GA6



**Mr. Cheng Yongru**

*Mutawa Alkazi Company, the Authorised GAC Distributor in Kuwait, launched the new fully remodelled GS4 and GA6 cars, to introduce a new phase of GAC's success in the Kuwait market. It reaffirms Mutawa Alkazi's commitment to offering its customers outstanding technology at affordable prices to meet their driving needs.*

The launch took place in a ceremony in one of the GAC Motor Showrooms, located in Al-Tilal Complex, Shuwaikh. The ceremony was held in the presence of the Mutawa Alkazi Company CEO, Mr. Omar Suleiman AlKazi, Group General Manager (Sales and Marketing), Mr. Ahmad Abulhuda, with representation of GAC through video link with Mr Zeng Hebin, General Manager of GAC International, and a host of GAC customers.

Among the attendees were the Economic and Commercial Counsellor at the Chinese Embassy in Kuwait, Mr. Cheng Yongru, the Kuwait Youth Development Association Chairman, Sheikh Fahad Nayef Jaber Al Ahmad Al Sabah, as well as representatives from local Banks and Finance Companies.

Addressing the attendees, Alkazi stressed that the new GAC cars are in keeping with the continuous change in customers driving needs, assuring its customers of its continuous efforts to offer the very latest in automotive technological development.

Alkazi pointed out that the partnership between Mutawa AlKazi and GAC Motor scored many successes and achievements in the past. He explained that the launch of the entirely new GS4 and GA6 in Mutawa AlKazi showrooms in Al-Rai and Al-Tilal Commercial Complex in Shuwaikh reflects the strong relationship with GAC and the continuous partnership to supply the local market with the latest models that meet the needs of all customer segments of all ages.

For his part, Sheikh Fahad Nayef Jaber Al Ahmad Al Sabah outlined plans to enhance cooperation between Mutawa AlKazi and the Kuwait Youth Development Society. He expressed his pride at this cooperation which aims to boost the youth abilities and skills, raise their standards and qualify them to join the labour market successfully. He also lauded Mutawa AlKazi efforts and philanthropic work during the corona pandemic, supporting various sections of Kuwaiti society.

In his address, Mr. Abulhuda expressed Mutawa AlKazi's keenness to ensure the distinctness of its customers and reward them for choosing GAC vehicles, noting that it offers customers a 7-year or 200,000 km factory warranty and service as well as free traffic department registration and third-party insurance,

**AlKazi:**  
*The new models satisfy the tastes and needs of all customer segments*

in addition to offering several instant prizes.

He welcomed customers to one of the GAC showrooms in Kuwait to take the opportunity to test drive the GS4 and GA6 cars, to appreciate their advantages, specifications and high performance on all roads.

He added that GAC continues to launch several models that win drivers' satisfaction in Kuwait, noting that MAC's professional team is ready and looking forward to welcome customers to its showrooms, to introduce the advantages of the GAC brand and its new models.

Mr. Cheng Yongru stressed in his address the keenness of the Chinese Embassy on enhancing economic and trade relations at all levels between Kuwait and China. He praised Mutawa AlKazi on their efforts to achieve success to the GAC trademark in the local market.

For its part, Mutawa AlKazi Group stressed GAC's keenness on the continuous boosting of its car family, keeping up with developments in the world of driving and meeting the ever-increasing needs of customers.

The company noted that the launch of the new GS4 and GA6 locally, as soon as they were made available on international markets, coincides with the great demand by Kuwaiti customers for the best and latest technologies as soon as they become available.

### Strong Partnership

The strong partnership between Mutawa AlKazi and GAC has had a positive impact on its Kuwaiti customers, through the introduction of a wide variety of top cars from all categories, offering its customers the best prices in the market. The brand has continuously expanded its product range during the past few years in line with its aim to satisfy the tastes of all drivers in Kuwait.

Mutawa AlKazi offers the best in the Kuwaiti market in terms of prices and after-sale services, along with providing an extensive fleet of GAC vehicles in the local market to attract male and female customers of various ages.

Mutawa Alkazi looks forward to introducing more new models from the GAC Motor brand soon, to increase the brand's market share on the one hand and the customers' options on the other.

Mutawa AlKazi is committed to the enrichment of its customers' lives,



**Mr. Ahmad Abulhuda**

ensuring the customer a special trip from entering its showrooms to buying the car. It also guarantees its customers the best packages of after-sale service to suit their budget and meet their aspirations.

### Best Agent... and Rising through the Ranks of Fortune Global 500 List

The launch of the new vehicles in Mutawa AlKazi showrooms comes after the company won the title of the best GAC agent.

GAC jumped 30 ranks to settle in the 176th rank globally on Fortune 500 list of the best global companies, which was announced in August 2021. This indicated the hard and consistent work of the GAC Group multi-faceted workforce.

The company won for the eighth consecutive year the JD Power prize for distinction and quality, an achievement that reflects the brand's continuous investment in following global developments in the world of driving.

### Rewarding Customers

Mutawa AlKazi seeks to reward its distinguished customers as evidenced



### 7-year or 200,000kms factory warranty and service

by the exceptional prices it offers and the outstanding after-sale service available exclusively in its showrooms and service centres.

### Projection on Khalifa Tower

As part of the Expo Dubai 2020, GAC MOTOR revealed its fully new sedan models GS4 and GA6 in a first-of-its-kind event for a Chinese company by showing the special video "GO AND CHANGE" on Burj Khalifa, the world's tallest tower, in Dubai. The video explained the position of the trademark in China and its success in occupying an advanced rank as one of the largest auto manufacturers in the world, according to Fortune 500 best brands. The event was watched by a crowd of visitors amidst notable interaction on the social media.

### High Sales

In 2020, GAC achieved a 5% revenue growth and sold over 2 million cars. The figures for the first half of 2021 were especially remarkable with total sales recording an increase of 25% on a year-to-year basis.

**Hebin:**  
*Kuwait is one of the most important strategic markets and great results were achieved through our partnership with Mutawa AlKazi*

### Honoring the Partners

Mutawa AlKazi partners, including banks and financing companies, were honoured during the ceremony, with Mr. AlKazi stressing the Group keenness on future cooperation with these partners to meet customers financing needs to enable them to buy GAC vehicles at the best prices.

### GS4 ... Technical Modifications

The fully new GS4 features comprehensive design and technical modification to meet the increasing demand abroad on new elegant cars with high and efficient technology.

The car exterior features the carefully sculpted light and shadow design which was developed at the GAC R&D centres around the world. Added to this is the floating roof design, all of which give the car a more elegant appearance and a sporting feeling without reducing the comfort of both driver and passengers.

The internal cabin was also changed using high quality material for seats and linings, with a 1570 mm space and a new dual and easy-to-use screen.

Under the hood the car was redesigned to meet the modern preference for a more powerful engine.

The car features a large 270T engine with the BOSCH E-turbo technology, all-around silent design (ASD) which provides for a smooth and powerful driving experience, with a control highly responsive to the driver's touch.

The car also features several advanced safety advantages such as the upper air bags, a safe second-generation frame made of high-power steel, as well as various smart assisted driving systems, making it a strong choice as a family car.

The cabin of the new GAC star conveys splendour in all its details. It shows the company's keenness to offer its customers an outstanding package of high-level technological specifications and means of comfort to the driver and passengers. The new car is an excellent addition to the leading Chinese brand, which was carefully introduced in the Kuwaiti market, bestowing a new shape on the brand in future models especially in the car front which sums up the vast development in design of the Chinese brand.

This attests to GAC MOTOR keenness, since inception, to develop its trademark in accordance with global standards and quality. It



**Sheikh Fahad Nayef Al-Sabah**

provides the driver with comfort, potential and toughness, with its carefully sculpted frame made of highly rigid steel alloy.

The material used in the interior cabin is of superb quality of craftsmanship and luxury. The car offers a balanced experience of driving and riding that meets the needs of the new generation of customers looking for practical and luxurious transport.

As for the external appearance, lighting sums up the car. The front has become more adventurous with the company logo at the centre of the overwhelming front grille. The headlights feature lenses overlapping with the front grille, with fog lights and the smart and beautiful LED daylight.

### GA6... Elegance and Innovation

The all-new GA6 is a long and elegant sedan that can be used as a business or family car. It is full of innovations, first-class material inside and outside, innovative design features and a high strong technology developed by GAC.

The car has a plentiful leg room, electronic adjustable seats, allowing maximum level of comfort. It has a large storage room, several storage compartments and 500-liter trunk.

The car has an elegant exterior, with a single side-line over its whole length that gives it a smooth and aerodynamic appearance.

The LED taillights enliven the car with clean lines and delicate design to suit any modern car.

In addition to GAC MOTOR easy to use technologies such as the touch screen controls and wireless charging, GA6 has a more responsive traction and more efficient engine, with a clear surround loudspeaker system and 184 high quality LED lights.

Fuel consumption is 7 liters per 100 km. It features a 55-liter fuel tank and is very economical in fuel consumption especially on long trips.

The abundant safety systems include anti-lock brakes, cruise control, electronic stabilizer, surround camera and several air bags. The GA6 cabin is fitted with spacious and comfortable seats. The door panel features buttons for power-foldable side-mirrors, driver seat memory, automatic A/C system and push-button operation with very smart entry. The car has several storage compartments in the cabin, with the spacious and comfortable seats accommodating tall passengers. It also features air vents for back seat passengers, a large touch screen for media and entertainment, digital dashboard LCD screen that displays alerts and data to the driver, such as the distance from the car ahead and other vital warnings.

