

Bank showcases campaign 'With KFH Your Finance is Easier'

KFH participates in Mirzaam Expo for decoration, interior design

KUWAIT CITY, Feb 11: Kuwait Finance House (KFH) has participated in Mirzaam Exhibition 2020, the largest and most comprehensive exhibition specializing in decoration, interior design and home needs in Kuwait, at the Kuwait International Fairground in Mishref.

KFH's participation was aimed at offering its services and financing products to visitors and the public and introducing them to the offers and discounts the bank provides to its customers.

The participation also comes within the framework of the Bank's keenness to support initiatives that contribute to the development of innovation and



KFH team at bank's booth in Mirzaam Expo.

creativity in all activities and fields. In addition to emphasizing the support and promotion of national youth initiatives and projects.

The exhibition brought together the best decorators and designers, with the aim of providing all the needs related to the design and processing of houses, offices and projects under one roof.

The founder of Mirzaam Exhibition for interior design Engineer Farah Al-Humaidhi said that the exhibition brought together more than 200 participants from all interior design sectors, including consultants, craftsmen, suppliers, designers and contractors.

It included many events, panel discussions and lectures. She stated that the Kuwaiti industry is constantly proving to be competitive, which is a source of pride and motivation to work hard and achieve more.

During the exhibition, "With KFH Your Finance is Easier" campaign was showcased. The campaign provides customers with various financing needs, including furniture and home electronic appliances, in the presence of a KFH specialized team in the bank's booth.

The campaign provides integrated features to facilitate the financing process, as well as a competitive profit margin as profits are not

deducted in advance, salary transfers are not required, and the campaign provides customers with advice, guidance and other benefits.

KFH plays a prominent role in supporting the retail market at the local level, supporting and stimulating the movement of trade through its strong relationship with suppliers as well as the variety of financing activities it offers.

This includes vehicle finance, materials, construction, furniture and electronics, boats and marine equipment, in addition to funding education and medical treatment to meet the aspirations and needs of its customers.



A group photo from the event

'Driven by you. Motivated by Sustainability'

Burgan Bank holds successful beach cleanup drive 2020

KUWAIT CITY, Feb 11: Playing its role in ensuring a sustainable future, Burgan Bank recently organized a beach clean-up drive under the theme "Driven by you. Motivated by Sustainability" at the Al-Salam beach in Shuwaikh in collaboration with 'Mw6iny' and under the support of en.v, Green Hands environmental team and Kuwait Dive Team. Advocating for the conservation and restoration of Kuwait's marine environment, Burgan Bank top management, staff and their kids including other volunteers participated in this initiative.

The support of the event falls within the framework of its ongoing partnerships and projects to empower the communities to take positive steps towards safeguarding Kuwait's natural resources. Driven by the belief that efforts to preserve the country's ecosystem ensure the longevity of cultural heritage for future generations, the event also helped to raise awareness of the health dangers of pollutants, plastic waste and hazardous substances if neglected.

Manager of External Affairs at Burgan Bank, Ms Hessa Al-Najadah said: "This Initiative falls under the bank's strategic focus on sustainability for 2020 and under our ongoing corporate social responsibility towards the environment. We are keen to spread awareness among members of society on the importance of maintaining a sustainable environment for all. It is also a national duty towards our country Kuwait, and through this initiative we would like to send a message to all the beach visitors to preserve it from pollution as a result of leaving waste. The participation of employees and their children aims to instill the values of environmental protection in our children. Burgan Bank will continue to support many initiatives and activities related to the environmental aspect".

The beach clean-up was supported by en.v, an organization dedicated to fostering social development and civic engagement. Burgan Bank together with en.v through its strategic partnership, have conducted a number of programs through workshops and open dialogues to solve pressing challenges.

Burgan bank's employees underwent an awareness workshop on 'Sustainable Behavior and its Impact on the Environment' by Ms Latifa Al-Wazzan, Founder of MW6INY, wherein volunteers received useful instructions. It is worth mentioning that the "MW6INY" Voluntary Team run activities targeting the betterment of the environment in Kuwait.

Green Hands Environmental Team also participated and supported Burgan Bank Beach Cleanup drive, under the leadership of Dr Samiaa Al-Saidan (CEO of Green Hands Environmental Team). "Green Hands" is a nonprofit organization, aiming to serve community in the best possible ways.

The Bank's support of this initiative falls under its dynamic full-fledged community program entitled 'ENGAGE' - Together to be the change. This program sheds light on important aspects affecting every segment of the society by promoting social welfare through educational, cultural and health driven initiatives. Burgan Bank's approach to 'ENGAGE' begins with a vital principle that as a leading Kuwaiti financial institution, its conduct and policies should be aligned with the needs and interests of the community.

'Foundation reinforces the Rebuild Kerala initiatives'

Kerala CM praises Joyalukkas' Joy Homes project



Hon Chief Minister Pinarayi Vijayan inaugurates the get-together of the beneficiaries of Joy Homes project, an initiative by the Joyalukkas Foundation.



Waleed Al Khashti with Zain's team at the company's booth in Qout Market.

Firm continues Community Partnership for 7th season

Zain marks national holidays at Qout Market

KUWAIT CITY, Feb 11: Zain, the leading digital service provider in Kuwait, celebrated Kuwait's National holidays in Qout Market at Abraj Park in Adaliya. The company's participation came as part of its Community Partnership of the Market's seventh season, which is considered Kuwait's largest artisanal farmers gathering.

Zain is eager to play a vital role by partnering with Qout Market as part of its ongoing efforts of empowering local talents who contribute to shouldering the national economy. The company's solid and well-focused Corporate Sustainability and Social Responsibility strategy continuously works towards identifying initiatives

like Qout Market that carry a clear objective of developing local talents.

As it does every year, Zain participated in the event via its own dedicated booth, where the company celebrated Kuwait's National holidays with the market's visitors through a variety of traditional performances that reflected the joyous spirit of Kuwaiti people during February of every year. Zain also showcased its latest exclusive offers to visitors and held exciting competitions with opportunities for winning valuable prizes.

Qout, the community-based farmers market, helps and supports local farmers and artisans to exchange thoughts and ideas while offering the opportunity for visitors to express their opin-

ions towards the products available. Qout Market has a proven record of success, having attracted nearly 18,000 visitors in previous years per season. The market's selection of vendors includes a combination of fresh produced items as well as handmade items where people can stop by to enjoy on the spot.

Zain expressed its ongoing keenness in supporting events that uplift local talents to higher levels, by encouraging outstanding projects and ideas. Zain's support is aimed at investing in the creative abilities of Kuwaiti entrepreneurs, preparing them to engage in the business world by encouraging them further and nurturing innovation within their businesses.

THIRUVALLA, Kerala, Feb 11: The role undertaken by the Joyalukkas Foundation in the rehabilitation of flood victims of Kerala is nothing less than great, said Chief Minister Pinarayi Vijayan in his inaugural speech during the second get-together of the Joy Homes beneficiaries held at Dr Alexander Marthoma Auditorium at 11:30 am today. In his speech the CM also expressed the gratitude of Kerala Government towards Joyalukkas Foundation.

The foundation has built and handed over 250 houses to the unfortunate families who lost their dwelling places during the devastating floods, at a cost of Rs 15 crore. The Joyalukkas Group has extended highly commendable voluntary services during the floods, the CM added. The state is witnessing the astounding progress of Rebuild Kerala initiatives employing advanced and contemporary technologies and methods, he said.

A number of dignitaries attended the function where MA Arif MP gave away the mementos to the elated home owners and Mathew T Thomas MLA launched the Joyalukkas Foundation Handbook. As part of another noble initiative by Joyalukkas Foundation, NK Premachandran MP distributed Dialysis kits to the needy.

A 100 families who are beneficiaries of the project, from Pathanamthitta, Kottayam, Alleppey, Quilon and Idukki participated in the get-together. The function was presided by Cherian Polachirakkal, Municipal Chariman, Thiruvalla. Joy Alukkas, CMD of Joyalukkas Group, Jolly Joy Alukkas, Elsa Joy Alukkas, both Directors of Joyalukkas Group, Anto Antony, MP, Pathanamthitta, Veena George MLA, Pathanamthitta, Raju Abraham, SajjCherian, both MLAs, Rev Dr Joseph Marthoma Metropolita (MarThoma Syrian Church), Arch Bishop Mar Severios Kuriakkos, Chngavanam Diocese, Rev Dr Joshua Mar Ignathios Bishop, Vallamkulam Syrian Orthodox Bishop Mar Gregorios Kuriakkos, Brahmaasree Akkeeramom Kalidas Bhattathirippad, Bishop Rev Thomas Samuel, Town Masjid Imam KJ Salam Sakhafi, DYSP Jose ER also participated in the grand function.

Currently about 160 families have moved in to their new homes and the rest of the houses will be handed over soon, said Joy Alukkas, CMD of Joyalukkas Group during the event.

'House of Arabia'

Arab Horse Educators Cup 2020 starts Feb 13

KUWAIT CITY, Feb 11: Under the patronage of His Highness the Amir of the State of Kuwait Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, the 2020 Breeders Cup, which is organized by the Arab Horse Center "in the presence of a large number of Arab horse owners and breeders in Kuwait, will start tomorrow, which includes two championships, the Arab Horse Championship from Feb 13 to Feb 15, 2020, and the Egyptian Arab Horse Championship from Feb 17 to Feb 19, 2020.

The Assistant Undersecretary at the Amiri Diwan and the Director General of the Arab Horse Center "Beit Al Arab", the official linker to the State of Kuwait and Chairman of the Supreme Committee organizing the Kuwait Cup for Educators 2020



Sheikha Sarah Al-Sabah

Al-Sabah announced the full readiness to launch the activities of the two championships that are included in the Educators Cup 2020, and complete all necessary arrangements to start competitions on Beit Al Arab Square, which has already started to initiate the procedures for entering horses participating in the nearly 370 Arab horse championships, as horses on February 11 and 12 of this month, expressing its complete satisfaction with the cooperation and commitment of all horse breeders and owners. Participants in the tournament rules and conditions set by the organizing committee, and it was most important to provide the results of laboratory tests of the horses involved to ensure their safety and freedom from disease, which is committed by all the participants without exception.

Sheikha Sarah Al-Sabah pointed out that the championships and prizes in the Arab Horse Educators Cup 2020 will include six categories, which are foals and foals at the age of one year, foals and foals at the age of two and three years, and mares and the best from 4 to 6 years and 7 to 10 years or more, noting another important award It was announced in the previous championships of the Arab House, and it is the pioneer farm award among the cleats and farms participating in the competitions, which were specially developed with the aim of encouraging owners and breeders of horses in the State of Kuwait and supporting them to improve their local production of Arab horses.

Orientation week

KIB sponsors Career Fair for CBA students

KUWAIT CITY, Feb 11: Kuwait International Bank (KIB) sponsored a career fair and orientation week for the academic year 2020, which is organized by the College of Business Administration (CBA) Student Union at Kuwait University Al-Shadadiya campus. Taking place from Feb 9-13, the event will be attended by a large group of faculty members, graduates of various colleges, high school students as well as representatives from private institutions.

With a huge list of entities and students participating, the event is considered one of the largest career fairs to take place in Kuwait and serves graduates from the CBA and a large segment of graduates from other colleges in Kuwait University. The career fair gives students and graduates the opportunity to meet with representatives from various companies who provide them with both full-time and part-time job opportunities; thereby helping them launch their careers in an ideal work environment that supports their ambitious goals.

On this occasion, Feras Al Darmi, Deputy General Manager of the Human Resources Department at KIB, said: "Our sponsorship of this event comes as part of our ongoing commitment to participate in career fairs, which reflects our efforts to empower ambitious local youth and attract fresh graduates.



Al Darmi