

In recognition of its outstanding performance

Mutawa Alkazi Wins Two Prestigious Awards From GAC Motor



Kuwait, 8th February 2020: Mutawa Alkazi, the exclusive and authorised distributor of GAC Motor vehicles in Kuwait was recently presented with the Platinum Award for Outstanding Distributor for 2019 and the Award for Outstanding Marketing Performance in 2019, by GAC Motor, in China.

The awards were in recognition of Mutawa Alkazi's distinguished performance in all areas of the business and its leading role in promoting the GAC Motor vehicles in Kuwait. In expressing his pleasure at receiving these prestigious awards from the GAC parent company, Mr Omar Sulaiman Alkazi, the Chief Executive Officer of Mutawa Alkazi Co said that this recognition reflects the great success achieved for the GAC vehicles in Kuwait. It is proof of the growing confidence of customers in this fast growing world-class Chinese brand. Mr Alkazi added that these two awards serve as an incentive to everyone at Mutawa Alkazi Company to continue providing our customers with an excellent range of high quality vehicles to meet their daily needs, in addition to providing excellent after-sales services, which includes maintenance and affordable original spare parts.

Mr Alkazi said that GAC Motor is keen to maintain its leading position amongst Chinese automakers and its global peers in general. In 2019, the brand realized the highest growth rate and ranked first among the Chinese automobiles in Kuwait. This success comes as a result of increasing customer confidence and satisfaction with GAC vehicle and its world-class innovative technical specifications which were developed in accordance with advanced international standards.

Mr Alkazi praised the sound relationship between Mutawa Alkazi Co and GAC Motor which reflects positively on both the customers and the expansion of the Chinese brands in the Kuwaiti market by providing excellent cars in all categories at competitive prices.

Mr Ahmad Abulhuda, Group General Manager (sales and marketing) at Mutawa Alkazi said that "we certainly deserve these two awards: Platinum Award for the "Outstanding Distributor" which represents our outstanding achievements with record sales and aftersales activities, in addition to the "Award for Outstanding Marketing Achievements" representing our exciting marketing activities and competitive offers throughout the year.

Mr Abulhuda stressed the company's keenness to deliver the best products and services and which includes providing several financing solutions in collaboration with various banks and financing companies.

Seeking to satisfy all customers, the company confirmed that it is committed to continue its path in providing an exceptional



driving experience with the reliable GAC Motor vehicles, ensuring our customers' peace of mind and satisfaction with our products and service.

Current offers include an exclusive package of 11 year warranty, 3-year maintenance, 3rd party insurance and window tinting.

The GAC Motor range of vehicles are built with the highest quality components from leading international companies by a world-class qualified team of engineers.

In recognition of its first class quality, the GAC Motor Company has won the J.D Power Quality award for the 7th consecutive year. The Chinese brand is subjected to a range of tests in a variety of climatic and geographic conditions, in order to ensure their readiness and suitability for the Gulf markets •

