

A flyer of Warba Bank AI Sunbula Account draw



Warba Bank announces 'AI Sunbula' weekly draw

Warba Bank, "the Best Investment Bank" and "Best Corporate Bank" in Kuwait, will be organizing its weekly Sunbula draw number 20 on Thursday at 11:00 am in presence of a representative from the Ministry of Commerce and Industry and the Bank officials.

AI-Sunbula both account and fixed deposits are the perfect choices for customers who wish to save money and achieve steady returns while at the same time gain the opportunity to win prizes throughout the year. In line with the bank's mission

to develop and differentiate its offerings, Warba Bank has enhanced its Sunbula campaign for 2019 with more cash and prizes reaching more than 1 Million Kuwaiti Dinars.

In the running campaign, Warba Bank continued its weekly draws for 5 winners of KD1,000 each throughout the year, yet introduce the "Mega Draws" that take place on a quarterly basis to reveal five winners, the 1st winner gets KD100,000 in cash! The four winners thereafter will each get the latest 2019 Land Cruiser

5.7 VXR. And more, as the last Mega Draw will give away 2 more Land Cruisers!

As per the winning chances, each customer will be participating in the draw for each KD10 in the Sunbula Account. It is also worth noting that the Sunbula Fixed Deposit rewards its investor with both high expected returns, reaching up to 3.5%, as well as winning chances. And such investors have full flexibility in choosing the desired tenure and the profit distribution method.

Yaris named 'Best Sub-compact Sedan'; Camry crowned 'Best Midsize Sedan'

Toyota claims two prestigious titles at 2019 MECOTY awards

KUWAIT CITY, May 22: Underlining the exceptional quality of its vehicles and their enduring appeal among the region's drivers, Toyota has once again achieved success at the 2019 Middle East Car of the Year (MECOTY) awards. The Toyota Yaris claimed the title of 'Best Sub-compact Sedan,' while the Toyota Camry was crowned 'Best Midsize Sedan' at the regional automotive sector's biggest and most prestigious awards ceremony, which took place in Abu Dhabi, UAE.



Toyota Camry



Toyota Yaris

Now in its sixth edition, the annual MECOTY awards are renowned as the Middle East's most authoritative industry honors program. The judging panel, which comprised 19 highly respected independent senior editors from leading automotive publications in the region, selected the two vehicles based on a rigorous set of ten criteria including design and quality (exterior and interior); emotional appeal and driver satisfaction; handling and drivability; value for money (new purchase and resale); safety and durability; comfort and practicality; performance and capability; environmental friendliness; technological innovation; and regional appeal.

Yugo Miyamoto, Chief Representative of Middle East & Central Asia Representative Office, Toyota Motor Corporation, said: "We are proud to be recognized again at one of the region's biggest and most prestigious awards program for the automotive sector. These coveted titles are a true testimonial for the outstanding design and craftsmanship of our Toyota Yaris and Toyota Camry models. The new Yaris delivers great fuel economy, optimal performance, and fun driving experience and also sets fresh benchmarks for compact sedans, while the all-new Camry's emotional design, refined interior and cutting-edge technology place it at the forefront of the midsize sedan market."

Miyamoto added: "These awards represent a ringing endorsement of our approach to building class-leading vehicles that exceed the expectations of our customers, whose loyal support remains at the heart of Toyota's ongoing success story. We would like to thank them for continually inspiring us on every step of our journey to develop ever-better cars."

The Toyota Yaris was launched in the region in February last year with a choice of 1.3-liter and 1.5-liter engines and is available with a Multidrive 7S transmission to offer a smooth driving experience and outstanding fuel efficiency. Designed to appeal to those who seek out the latest trends and innovations, the Yaris' stylish exterior and spacious cabin couple superior comfort with uncompromising levels of quality and durability.

Meanwhile, the Toyota Camry sets new standards for the midsize sedan segment in design, performance, and comfort. The all-new Camry was launched in January 2018 and has created a whole new value proposition while ensuring seamless

fun and excitement for drivers and passengers alike. The vehicle delivers superior handling and comes with three powertrain options; a 2.5-liter four-cylinder engine mated to a six-speed automatic transmission, a 3.5-liter V6 mated to an eight-speed automatic transmission; and a new electrified hybrid system that combines a petrol engine with two electric motors and exemplifies Toyota's continuous commitment to providing environmentally friendly vehicles.

The Camry's refined interior features a distinctive design that provides comfort and convenience with an additional layer of luxury. In addition, the vehicle incorporates several cutting-edge technologies that offer an interesting and interactive driving experience and provide customers with the opportunity to explore new levels of power and entertainment through the latest technologies in its cars.

As with all Toyota models, safety remains a top priority for the Yaris and the Camry. Both vehicles come with a comprehensive array of advanced safety features to provide unparalleled protection for drivers and their passengers, including SRS airbags, Vehicle Stability Control (VSC), Anti-lock Braking Systems (ABS), Electronic Brake Force Distribution (EBD), Brake Assist (BA), Hill-start Assist Control (HAC), and enhanced body and platform structures, among many others.

New Evoque wins first award at Autocar 2019

DUBAI, May 22: The new Range Rover Evoque has been awarded Autocar Magazine's coveted Innovation Award for its world-first Ground View technology.

The realisation of Land Rover's 2014 'invisible bonnet' concept, ClearSight Ground View uses three forward-facing cameras in the front grille and on the door mirrors and renders an unobstructed 180-degree view of the front of the vehicle onto the central touchscreen.

Helping the driver maintain visibility when negotiating extreme terrains as well as high city-centre kerbs and tight parking spots, this is yet another technological evolution that makes the new Evoque ideal for traversing the urban jungle, the actual jungle and everything in between.

Mark Tisshaw, Editor, Autocar Magazine, said: "We are delighted to award Land Rover's 'ClearSight Ground View' with our 2019 Innovation Award. It's a fantastic and truly original piece of technology that can make a real difference to both on and off-road driving. It's another great piece of British innovation from Land Rover, which quietly but consistently adds world-first technology on a more regular basis than most of its peers."

The new Evoque also features ClearSight Rear View which uses a roof-mounted weather-proof Hydrophobic-coated camera to project a high-definition view of the road behind to the rear-view mirror. This technology provides a clear rear view otherwise obscured by rear passengers, but as it doubles the driver's field of vision, it provides 50-degree visibility of the road behind taking other vehicles out of blindspots.

Another first for Land Rover is the introduction of Smart Settings, a system that uses advanced artificial intel-



New Range Rover Evoque interior showing its world-first Ground View technology features.

ligence to learn the driver's habits and remembers their preferred seating position, temperature, media and commonly dialed numbers depending on the time or day of the week. Smart Settings will learn up to eight different user profiles, and by identifying users by their mobile phone, will adapt to the preferences of the driver by recognising which occupant is sitting in the driver's seat.

Nick Rogers, Executive Director Product Engineering at Jaguar Land Rover, said: "Land Rover is well known for being the first to bring relevant, pioneering technology to market and we are honoured to be recognised for this particular feature. The new Evoque is a complete transformation, featuring the perfect combination of stunning design together with technology that will make

people's lives better in both urban and rural environments. To be recognised by Autocar for this amongst such strong competition is a testament to our design and engineering teams."

More technology available in the new Evoque includes:

- 12.3inch high-definition driver display
- Two high-definition 'hidden until lit' glass touchscreens
- 'InControl Remote' allows drivers to stay in touch with their Evoque by smartphone or smartwatch
- Three 12-volt outlets
- 4G Wifi Hotspot for up to eight devices
- 6 USB points
- Software over the air capability for ultimate convenience

Initiative becomes annual tradition

Gulf Bank donates foodstuff to 'needy' families in Kuwait

KUWAIT CITY, May 22: In an effort to give back to the local community this holy month, Gulf Bank distributed 'maachla' foodstuff boxes to families in need across Kuwait. In what has become an annual tradition, Gulf Bank has partnered with the Kuwait Food Bank and Saveco to distribute essential food items to local families.

This is the third consecutive year that Gulf Bank partners with the Kuwait Food Bank, and their fourth year partnering with Saveco, to distribute foodstuff boxes. Each box contains essential non-perishable food items that cover one family's needs for approximately one week. Volunteers from Gulf Bank and Saveco prepared the boxes, while members of the Kuwait Food Bank distributed them to families around the country.

Ahmed Al Ameer, Assistant General Manager for External Communications at Gulf Bank said, "We take great pride in giving back to our local community by whatever means necessary, and nothing brings us more joy than to see our partnership with Saveco and Kuwait Food Bank become an annual tradition. After the positive impact of last year's Ramadan initiative, we aimed to distribute more boxes this year and reach more families in need. We would like to extend our deepest gratitude and appreciation to all our partners in this initiative that is truly fitting of the Ra-

madan spirit."

Salem Al Hamar, Kuwait Food Bank Society Secretary General commented, "The Kuwait Food Bank is committed to providing local families in need with basic food items and reducing food waste. We are proud to partner with Gulf Bank again this year and to have taken this initiative to even greater levels than we could ever have hoped for. We look forward to collaborating and helping even more families next year."

Noor Al Qatami, CEO of Saveco stated, "It gives us great pride to partner with Gulf Bank on this initiative for the fourth year in a row. We are proud to align with a team who is equally committed to social responsibility and who is continuously giving back to the local community. That is what Ramadan is truly about."

The Kuwait Food Bank is a charity established to provide food to the needy in Kuwait and to spread awareness about the importance of reducing food waste. Saveco is an all-inclusive mega-market in Kuwait that has quickly grown to be known for its wide range of products and its award-winning customer service.

To learn more about Gulf Bank's corporate social responsibility initiatives, products and services, log on to www.e-gulfbank.com, Gulf Bank's bilingual website, or check out the Gulf Bank social media channels.



ABK employees at the Ghabqa



Ghabqa organizers with ABK's Management



Grand prize winner Ahmad Ashraf Mohammed with ABK's management.

ABK celebrates Ramadan with staff Ghabqa

Al Ahli Bank of Kuwait (ABK) held its annual Ramadan Ghabqa for all members of staff in celebration of the Holy Month. Taking place at the Arraya Ballroom – Marriott Courtyard Hotel, in an 'old Kuwaiti' architectural style, the ambience created much excitement among employees. The event was attended by over 600 staff members including Michel Accad, ABK's Group CEO, who opened the evening with a warm welcome.

Throughout the evening, master of ceremonies, Humoud Adel, called senior management to the stage to assist in drawing lucky numbers for some exciting raffle prizes which included cash prizes, Smart Phones, and trips to London, Paris, Barcelona, Beirut and Dubai. The biggest prize of evening, and the last prize of the night was for a KD 1,000 cash prize, which was won by Ahmad Ashraf Mohammed.

The evening also saw an array of other entertainment which included fun games by talented radio presenter, Osama Fouada, an instant photo booth in a traditional old Kuwaiti home setting, a vending machine full of surprise gifts and a coffee booth, as guests enjoyed music played by renowned band "Jazz Club".

A true family spirit coupled with the spirit of Ramadan was enjoyed by all.

Burgan Bank maintains commitment to KACCH

KUWAIT CITY, May 22: A firm believer of contributing to the welfare of its community through noble causes, Burgan Bank reiterated its support to the Kuwait Association for Care of Children Hospital (KACCH) by presenting its annual donation to the children this season. Maintaining its strong 18 year-long partnership, the financial aid ensures access to optimal healthcare within pediatric facilities at various health institutions for the children and their families.

The participation falls under the bank's strategic vision to reflect the values of commitment, trust, integrity, and importance of valuable engagement supporting community causes. Today, CSR has become a national duty for the advancement and sustainability of the society and raise the level of awareness on humanitarian aid.

KACCH is a non-profit organization

that operates Child Life Programs supported by Child Life Specialists and Play Leaders across six government hospitals in Kuwait. KACCH staff work closely with nurses, doctors, and other healthcare professional to reduce the negative impact of hospitalization and create a happier experience for sick children and their families.

Burgan Bank's support to this initiative falls under its recently launched full-fledged community program entitled 'ENGAGE' – Together to be the change. This program sheds light on important aspects affecting every segment of the society by promoting social welfare through educational, cultural, social and health initiatives. Burgan Bank's approach to 'ENGAGE' begins with a vital principle that as a Kuwaiti financial institution, its conduct and policies should be aligned with the needs and interests of the Kuwaiti society.



Photos from Gulf Bank food distribution to families in need with Kuwait Food Bank and Saveco

