



Fawzy Al Thunayan (GM Board Affairs at ABK) with staff during National Day celebrations.



ABK staff during National Day celebrations.

ABK celebrates National and Liberation Day with staff members

Al Ahli Bank of Kuwait (ABK) celebrated National and Liberation Day with its staff members on Feb 21, 2019, marking the start of the national celebrations. All employees at the Head Office and across all branches were presented with the Kuwait flag and themed pins upon arrival, and enjoyed traditional sweets, breakfast and a variety of other hot drinks and juices

throughout the day. The Bank marked the start of its National and Liberation day celebrations earlier this month as it lit up its headquarters. ABK will continue to demonstrate its commitment towards the Kuwait community by celebrating its national holidays every year with its people,

with the aim of spreading and strengthening the national spirit among its employees and the communities in which it operates. For more information about Al Ahli Bank of Kuwait please visit eahlh.com or contact a customer service agent via 'Ahlan Ahli' at 1899899.



Audience attending an entertainment show



Mubarak Naser Al Sayer at Toyota Dream Car Art Contest Exhibition



Kids entertainment show



Children's gaming station



Pushing boundaries with Toyota

Al Sayer holds Family Fun Weekend for Hala Feb

KUWAIT CITY, March 4: Mohamed Naser Al Sayer & Sons, a subsidiary of Al Sayer Holding joined Hala February celebrations, pushing the boundaries for Toyota with one of its kind family events at Kuwait International Fair Grounds Mishref. The 3-day event was filled with fun and excitement for the huge number of visitors who grabbed the chance to participate in several activities and win attractive prizes. The event exceeded expectations of more than 10000 visitors.

International Bank have associated with us, making it easier for visitors to evaluate suitable financing options" added Mubarak Al Sayer.

Al Sayer business units including Toyota Genuine Spare Parts Division, Motul Oil, Yokohama Tires and Cofran lubricants, partnering compa-

nies of HAYYAK loyalty program, Naser Al Sayer's ARB 4x4 Accessories, Soft Drinks Factory, Carribou Coffees as well as Group CSR Department also participated in this special event.

Mubarak Sayer extended his sincere gratitude to all partners of event who

stepped forward with enthusiasm to be part of this important occasion and also thanked Kuwait International Fair Ground Management, the event Organizers and Al Sayer business units and team members for their support and efforts towards setting up this event.

Who deserves to win Best Content Creator of Sadeem for 2019?

Speaking during the opening ceremony of the event Mubarak Naser Al Sayer CEO Al Sayer Holding said "We extend our most sincere greetings and sincere wishes to His Highness the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah and His Highness the Crown Prince Sheikh Nawaf Al-Ahmad Al-Jaber Al-Sabah. We congratulate all citizens and residents on the 58th National Day and the 28th Liberation Day. This event is dedicated to our beloved public in Kuwait."

Games for kids, virtual reality, gaming stations, stage activities for families, raffle draws, art contest, driving academy for kids, magic shows, dance performances, live musicians, food outlets were some of the key attractions at the event to entertain the audience in addition to the experience of driving the fleet of Toyota cars, whether saloon or four-wheel drive.

"We have also arranged special in addition to special display of Toyota cars, test drive counter, 4x4 test track. National Bank of Kuwait, Boubyan Bank, Warba Bank and Kuwait

KUWAIT CITY, March 4: The second season of Sadeem kicked off on Saturday, March 2, 2019. The competition is strong this year with 20 of the most powerful and promising young content creators selected from the region.

The series aims to find the best up-and-coming content creators in the Arab world and provide them with the latest technology and expertise to maximize their impact.

The 20 finalists will compete for the title of Best Content Creator and Influencer on social media in the Arab world, win a prize of One Million Riyals, and have the opportunity to produce their own social media show.

The contestants of Sadeem season 2 each offer different content types such as travel, adventure, fashion, beauty, comedy, enter-

tainment, education, inspiration, lifestyle development, rap, poetry and environment. With so much talent, the bar has been raised even higher this season, making the selection process difficult for the jury members.

Sadeem's main goals include building the participants' self-confidence, helping them make a difference in their communities, in addition to guiding them as to how they can spread a message of hope and positivity across the Arab world. Sadeem is an important reference point for all young Arab influencers who want to make popular and purposeful content in the future.

The jury members are made up of some of the most influential names in the MENA region, including Ascia from Kuwait, DZ Joker from Algeria, Zap Tharwat from Egypt

and Ahmed Sherif from Bahrain. They will guide the contestants and help them develop their skills through a series of motivational lessons, important tips, training, daily workshops, and weekly challenges, in order for them to become the best content creators in the Arab world after taking part in Sadeem. The criteria for evaluating the contestants lies in the type of content they present, and the content's positive impact on the community around them.

Algerian YouTuber, DZ Joker, said: "I personally expect a lot of creativity from them, for them to be excited about this adventure, and to dazzle us, which is the most important thing."

Highly influential fashion blogger and designer, Ascia, said: "For Sadeem Season 2 I am expecting phenomenal content paired with out-of-the-box ideas to impress us all. I think this year will hold a lot of excitement!"

Bahraini content creator and influencer, Ahmed Sharif said: "I will focus on developing participants' strengths, teach them to overcome their weaknesses. I will share with them my experience in social media and theatre to help them become even better."

Watch the new episodes every Saturday and Sunday starting on March 2 on Sadeem's YouTube channel, Facebook page, and website sadeem.com. Follow Sadeem on social media on Instagram and Twitter for the latest news and exclusive clips!



Q1 draw on March 27

Gulf Bank announces winners of the 'Al Danah' weekly draw

KUWAIT CITY, March 4: Gulf Bank held its weekly draw on 3rd March 2019 announcing the names of its winners for the week from the 24th February till the 28th February 2019, in which five winners will receive KD 1,000 each, every week.

The winners this week are:
 ■ Saleh Nashmi Hasan Alajmi
 ■ Anwar Waled Kathem Othman
 ■ Hamed Ebrahim Alnasrallah
 ■ Haider Hussain Abdullah Kakooli
 ■ Fatima Abdullah Ghadnan Alshumari

The first Gulf Bank Al Danah's quarterly draw 2019 for the prize of KD150,000 will be held on 27 March 2019, the second quarterly draw 2019 will be held on 26 June 2019, for the prize of KD 250,000, and the third quarterly draw for the prize of KD 500,000 on 25 September 2019. The final Al Danah draw for KD 1,000,000 will be held on 16 January 2020, where the Al Danah millionaire will be announced at a live event.

Gulf Bank encourages customers to increase their chances of winning with Al Danah by depositing more into their Gulf Bank accounts using the new ePay (Self-Pay) service, which is available on Gulf Bank's online and mobile banking services.

Al Danah offers a number of unique services to customers, including the Al Danah Deposit Only ATM card, which allows account holders to deposit money into their accounts at their convenience. Account holders can also calculate their chances of winning the draws through the 'Al Danah Chances' calculator available on the Gulf Bank website and app.

Gulf Bank's Al Danah account is open to Kuwaiti and non-Kuwaiti residents of Kuwait. Customers require a minimum of KD 200 to open an account and the same amount should be maintained for customers to be eligible for the upcoming Al Danah draws. If the customer's account balance falls below KD 200 at any given time, a KD 2 fee will be charged to their account monthly until the minimum balance is met. Customers who open an account and/or deposit more



A photo from the event

will enter the weekly draw within two days. To take part in the Al Danah 2019 upcoming quarterly and yearly draws, customers must meet the required hold period for each draw.

The Al Danah draws are all approved by and held in the presence of a representative from the Ministry of Commerce. Furthermore, Gulf Bank has partnered with Ernst and Young Kuwait (EY) with reference to "Al Danah Prize Draw" system in order to assist in assessing processes, technical controls considering relevant parameters and provide recommendations in-line with industry leading practices. The study was conducted in line with industry standards and control requirements relevant to similar prize draw schemes wherein, a detailed review of prize draw management system along with draw scheme parameters, data extraction for draw, filtration of customers as per defined business criteria and necessary system interactions was conducted to advise on any potential areas of improvements.

Customers can visit one of Gulf Bank's 58 branches, transfer online, place queries through the official Gulf Bank WhatsApp service on 65805805 or call the customer contact center on 1805805 for assistance and guidance. Customers can visit the website to find out more about Al Danah and its winners.

souvenirs; End of tour.
 According to these age groups:
 Age group: 5 to 9 years old: Morning: 60 visitors max; Evening: 20; 10 to 15 years: Morning: 100 visitors max; Evening: 45; 16 and above: Morning: 140 visitors max, Evening: 105;

click

General

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is one of Kuwait's most treasured religious and cultural landmarks to discover the beauty of Islamic arts and architecture. Free guided tours are available all year round on official working days between (9-11 am) and (5-7 pm), within a special tour program designed to cater to the needs of different age groups. The program is as follows:

Reception; Auditorium show; (according to age group); Touring the Mosque; Q & A; Art workshops; (according to age group - between 5 and 18 years old); Snack break; Distribution of the Grand Mosque publications and

Rules and Regulations:
 ■ Please arrive in time for your visit.
 ■ All visitors are kindly required to abide by the mosque's dress code. Male visitors should wear long pants. Shorts and sleeveless shirts are not allowed. Female visitors: should wear head cover and long loose clothing (available at the mosque).
 ■ Foods and drinks are not allowed inside the prayer halls.

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20 contestants from across Middle East vie for the title