

## Helping Kuwaiti youth achieve their goals is our top priority

## NBK participates in NUKS USA annual orientation event

KUWAIT CITY, July 13: National Bank of Kuwait is committed to supporting the youth of Kuwait in a belief of the role they will have in building a better future. The bank continues to support initiatives that target their growth and development such as the annual orientation event held for students who were accepted in scholarships to study in the United States and which is organized by the National Union of Kuwait Students (NUKS) – United States Chapter and held under the patronage of His Excellency the Minister of Education and Higher Education, Dr Hamed Al-Azmi.

The meeting was attended by a large number of students who were given an overview on NBK's banking services which will benefit them during their studies, as well as the latest transfer alternatives and payment systems that were designed to fit their lifestyle. Students positively engaged



A photo from the event.

in the discussions that responded to their queries about various requirements such as accommodation, living

conditions, laws and regulations they need to be aware about, as well as the teaching systems and skills they are

expected to acquire.

Commenting on the bank's ongoing support of NUKS, General Manager of Consumer Banking Group, National Bank of Kuwait, Mohammad Al Othman, said, "NBK continues to lead in providing the necessary support to Kuwaiti students abroad and the youth segment in general. This comes as part of our ongoing investment in serving every segment of the society and providing them with services and products that cater to their lifestyles and evolving needs."

Al Othman affirmed that NBK is the only Kuwaiti bank to be present in the United States through its New York branch which is part of its large network of branches, representative offices and subsidiaries located in major business and financial capitals around the world.

He added: "We have carefully listened to the concerns of our

young customers, the challenges they may face, and the services that the bank can provide them with to facilitate their daily financial transactions. We assure them that we at NBK always place their wellbeing and banking aspirations ahead of our priorities."

Among the many benefits and services offered to students are the toll free numbers, advantageous features offered by the prepaid cards, as well as the US Dollar prepaid card which can be reloaded by the family of the student.

NBK gives students access to its services through toll free numbers when calling from outside of Kuwait to assist and respond to their banking inquiries. These numbers are available free of charge and around the clock in 9 of the most popular travel destinations which comprise: United States, United Kingdom, Canada, France,

Germany, Turkey, Italy, Spain and UAE.

NBK's toll free number in the United States is 1-885-577-7625. The bank can also be contacted by the NBK WhatsApp number +965 1801801 which is also available around the clock. NBK Services are as well available at the convenience of customers through NBK Mobile Banking and NBK Online Banking.

NBK provides its banking services to customers worldwide thanks to its large network which covers four continents.

The bank is present in leading financial centers including Geneva, London, New York, Paris, Shanghai and Singapore, as well as regionally in Bahrain, Egypt, Jordan, Iraq, Lebanon, Saudi Arabia, Turkey and UAE.



A group photo from the event.

## Bank promotes message of inclusion with new hiring

## Gulf Bank wraps up first career fair of its kind

Firm offers interactive experience to test 5G apps

## Zain launches 5G Zone at Avenues Phase 4

KUWAIT CITY, July 13: Zain, the leading digital service provider in Kuwait, launched a dedicated 5G Zone that offers customers the opportunity to experience the true capabilities of 5G technology at its branch in the Avenues Mall, Phase 4 – Electra. The zone offers Zain customers a hands-on experience to test various 5G applications and learn about the huge capabilities behind this revolutionary new technology.

Zain recently launched its 5G Internet bundles for postpaid customers after the company's announcement last May of the full readiness of its network for the commercial launch of fifth generation wireless technology (5G), making it the first operator to offer 5G technology in the GCC region via the Kuwaiti market with nationwide coverage of all areas.

Zain's newly-launched 5G Zone, located inside the company's branch in the Avenues Mall, Phase 4 – Electra, offers customers a live, hands-on experience of 5G technology compared side by side with the previous generation network.

The available demos feature various applications, including online video gaming, entertainment devices, video streaming services, downloading heavy files, smart home devices, and more. Zain will be dedicating more 5G Zones in other branches soon.

Zain dedicated this zone to offer customers a direct and interactive experience of 5G speeds instead of relying on traditional online speed tests. In addition, the zone offers customers an opportunity to explore the huge capabilities behind this revolutionary new technology, and learn about how it enhances users' everyday lives and boosts productivity. Through the zone, customer can also ask about Zain's multiple 5G Internet bundles and select the plan that best suits their personal and professional needs.

Last May, Zain unveiled that it succeeded in designing an integrated network for 5G services built on a world-class infrastructure. This came after the official announcement made by Kuwait's Communication and Information Technology Regulatory Authority (CITRA) to grant Zain the needed licenses for telecom operators to launch 5G services in the Kuwaiti market.

This technology will contribute to fully launching the Zain's potential



Zain's team at the company's branch in Avenues.

within the digital community and further reinforcing its leadership in the ICT sector. To commemorate the commercial launch of the service, Zain temporarily changed the name of its network to "Hello 5G" for 48 hours.

## Technologies

Zain has always been one of the first companies to offer the latest generations of telecommunications technologies. As the telecom sector is currently directing towards digital transformation with significant pace, it is evident that current mobile telecom networks will not be capable of satisfying the future needs of the sector with what is currently available. For that, Zain's impending commercial launch of 5G services comes to keep up with the fast-paced and ever-evolving lifestyle patterns of the community on all levels.

The revolutionary fifth generation wireless technology (5G) offers endless applications that can be summarized in three main uses.

The first use is enhanced mobile broadband (eMBB), which can be considered a direct extension and progression of the current 4G LTE networks, offering faster connections, higher throughput and more capacity.

The second use is Ultra-Reliable

Low-Latency Communications (URLCC), which means a 5G network is reliable for mission critical applications that requires uninterrupted and robust data exchange. The

third use is Massive Machine-Type Communications (mMTC), which will be enabled by 5G networks to serve as an infrastructure and an enabler for the new applications that are expected to mature in the near future.

Reports and forecasts refer to the huge potentials that will be offered by 5G technology, as well as the many opportunities it will offer for the various industries, such as e-commerce, retail, government transactions, energy, public and safety facilities, healthcare, public transportation, media, entertainment, and financial services. Furthermore, 5G services will enhance essential services, and will further push the telecom sector to a new phase of growth.

5G technologies will offer ultimate access, where people and smart devices within the community will communicate with each other in entirely new fashions. The flow of information will be smooth and continuous, while the highest degrees of coverage and unlimited speeds will be possible with this generation of networks.

The real value of digital information lies not just within the information itself, but rather in the new innovative services that can be obtained from them. The nourishment of digital economy will be possible, as well as achieving positive change in manufacturing methods, current lifestyles, and more. All this will ultimately enhance the lives of people for the better.

KUWAIT CITY, July 13: Gulf Bank and the Manpower and Government Restructuring Program concluded the first-ever career fair for people with disabilities in Kuwait.

The career fair, which took place on Wednesday at the MGRP Building in Reqqai, was designed to pair those with disabilities with career opportunities while promoting an active interest and involvement in the banking sector.

Gulf Bank's General Manager of Human Resources, Ms Salma Al Hajjaj, said: "We were very pleased with the amount of applicants that attended the career fair, and are proud to have been a part of launching the first career fair of its kind in Kuwait. During the day of the career fair, we conducted a number of on-the-spot job interviews, with many applicants being accepted immediately.

As a result of the career fair, we are proud to welcome 10 new colleagues, who will be joining Gulf Bank at various branches and departments across Kuwait.

Above all, we appreciate the confidence that our applicants have placed in us, and always strive to maintain the level of excellence that applicants have come to expect of Gulf Bank.

We are looking forward to celebrating their achievements, which will undoubtedly be a part of shaping the future of the banking sector in Kuwait."

Gulf Bank is keen on promoting a message of inclusion when it comes to hiring. Today, Gulf Bank proudly employs people with disabilities among various branches, taking into account the unique needs of each individual.

To learn more about Gulf Bank, customers can contact the Customer Contact Center on 1805805.

Customers can also log on to [www.e-gulfbank.com](http://www.e-gulfbank.com) or contact Gulf Bank through its various social media channels.

## Collaborates with Floward

## Burgan Bank holds workshop for its Youth Account holders

KUWAIT CITY, July 13: Keeping up with the latest creative interests of the community, Burgan Bank has collaborated with Floward, a premium flower and gifts store, by holding a free workshop for its Youth Account holders. Ensuring its vibrant youth segment are met with diverse, modern trends and preferences, the innovative workshop that was conducted at the Residence Inn by Marriott in Kuwait City. 3 workshop sessions were organized due to high demand from youth customers especially since it's during the summer vacation.

The Youth Account is dedicated for young individuals, between the

ages of 15 to 25 who seek to attain a successful future. Account holders receive an instant KD 50 upon student allowance transfer and while also receiving a free prepaid MasterCard and an ATM card which entitles them to discounts at selective merchants thus insuring innovative and one of a kind services for its customers.

For more information on Burgan Bank products or services, customers can contact the personal banking executive at the branch, or contact the call center on 1804080. For more information, customers can also log onto the bank's website on [www.burgan.com](http://www.burgan.com).



A photo from the event.



The raffle draw winner of 'Sparkling Summer' campaign, Pio Escuzar receiving the prize, 100gm Gold Bar, from Afsal Khan, Zonal Head, Malabar Gold & Diamonds in the presence of other officials from Malabar Gold & Diamonds.



The raffle draw winner of 'Sparkling Summer' campaign, Mohammed Asif receiving the prize, 100gm Gold Bar, from Afsal Khan, Zonal Head, Malabar Gold & Diamonds in the presence of other officials from Malabar Gold & Diamonds.



The raffle draw winner of 'Sparkling Summer' campaign, Amit Kumar Mehta receiving the prize, 100gm Gold Bar, from Afsal Khan, Zonal Head, Malabar Gold & Diamonds in the presence of other officials from Malabar Gold & Diamonds.