

# Ali Alghanim & Sons Automotive Company Inaugurates New Boutique Showroom at 360 Mall



“ 8 test drive vehicles available in mall parking near the showroom to offer test drive experiences conveniently to customers ”



Ali Alghanim & Sons Automotive Company, the exclusive importer for BMW, MINI, Rolls-Royce Motor Cars, Land Rover and McLaren in Kuwait, has opened a new boutique showroom in 360 Mall, the luxury shopping destination in Kuwait. The 400-square-meter luxury showroom boasts a privileged location in the leading shopping destination in Kuwait, where this new showroom fits up to seven cars and includes a range of accessories and clothing from the same car brands. The

“ 400-square-meter showroom facility showcases the most luxurious brands under the company portfolio such as BMW and Land Rover ”

facility will be a fully functional showroom that offers customers the ability to evaluate, trade-in, purchase and configure vehicle specifications on demand, with the ability to test-drive one of eight models available in the mall parking area near the showroom. Speaking at the launch, Engineer Fahad

Ali Mohammed Thunayan Alghanim, Managing Director of Ali Alghanim & Sons Automotive Company, said: “I am very delighted and honoured to inaugurate this new boutique showroom at 360 Mall. This exclusive location at one of Kuwait’s most high-end retail destinations demonstrates our vision of offering convenience to our

clientele by allowing them to experience our products and services in a luxury environment. We are also pleased to be the first car dealer in Kuwait with the ability to offer test drive experiences to our clientele around the mall vicinity”. The operating hours of this new boutique showroom at 360 Mall from Ali Alghanim & Sons Automotive Co. will be 10am – 10pm on Sunday to Wednesday and 10am – 11pm on Thursday to Saturday. For more information, call 1846464.

