

Firm underpinning its commitment to support Kuwaiti youth

Alghanim Industries participates in 36th NUKS-USA Conference

KUWAIT CITY, Dec 9: Alghanim Industries, one of the largest private companies in the region, participated in the 36th annual conference of the National Union of Kuwaiti Students (NUKS) USA branch, interacting with hundreds of Kuwaiti students in the USA to inform them about career opportunities in the company and its businesses. The conference took place from Nov 28 to Dec 1 in San Diego, California. It was attended by Kuwait's Ambassador to the United States HE Sheikh Salem Al-Sabah, and Director of the Kuwait Cultural Office in Washington, DC Dr. Aseel Al-Awadhi, Director of the Kuwait Cultural Office in Los Angeles, California Dr Mohammad Al-Rasheedi, in addition to event sponsors, guests and other dignitaries. This is Alghanim Industries' 12th year to sponsor this annual event.



A photo from the event

Alghanim Industries also participated in the career fair which took place during the conference, where representatives from different departments answered students' questions about the company, and the career and internship opportunities it provides. Towards the end of the conference, Alghanim Industries held a draw as part of the closing ceremony, and presented the winners with valuable gifts from X-cite.

Commenting on sponsoring this event, Hadeer Shelash, Corporate Communications Manager at Alghanim Industries said: "We are proud of our longstanding support for NUKS-USA, with whom we are happy to collaborate for the twelfth consecutive year. Our sponsorship for this unique student activity stems from our deep-rooted belief in the essential role that youth play in building

the future. As a leading private sector company with over 30 businesses in 40 countries across MENA, Eastern Europe and Asia, we are confident that our competitive and professional work environment will have a lot to offer for young aspiring youth looking for a challenge to launch their career."

This year's student-led conference carried the slogan "A Productive Generation for a Giving Nation," featuring an array of informative panel discussions that covered topics relevant to Kuwaiti youth, ranging from sports, society, and economy. Speakers included human rights activist and journalist, Arwa Al Waqayn; media presenter, Ammar Taqi; athlete and Olympic champion, Fehaid Al Daihani; Kuwaiti entrepreneur and Talabat Co-Founder Abdulaziz Al Loughani; Undersecretary of Technical Services and Planning at the Ministry of Com-

merce, Nasser Al Mutawa; Co-Founder of Coded Academy Ahmad Marafi; and former Minister of Education Ahmad Al-Mulaifi.

The sponsorship of the annual NUKS conference in the United States reflects the company's commitment to attracting the best talent that Kuwait has to offer, helping Kuwait's young men and women launch successful careers in a variety of sectors and capacities. It also comes as part of Alghanim Industries' giving forward, which is focused on empowering the underprivileged, supporting education and encouraging entrepreneurship. The company is proud of its longstanding relationship with INJAZ Al-Arab, and is among the largest supporters of INJAZ-Kuwait, a youth program that focuses on delivering educational programs on entrepreneurship, financial literacy and work readiness.



Kuwait's Ambassador at Boubyan Bank's pavilion

Organises various activities

Boubyan Bank has an outstanding participation at NUKS conference

KUWAIT CITY, Dec 9: Boubyan Bank attracted much attention during the activities of the 36th annual conference of the National Union of Kuwaiti Students (NUKS-USA), which was organized in San Diego, USA during the period from Nov 28 until Dec 1 under the sponsorship of Boubyan Bank.

The Bank organized several activities that highly appealed to the participating youth. During the conference, the Bank's pavilion managed to attract many of the Kuwaiti students in the USA, who vibrantly interacted with the Bank's activities such as the Cubes and Sudoku games.

Out of Boubyan Bank's keenness on attracting the best national cadres, meetings were held with students on the sidelines of the conference to respond to their inquiries concerning employment, review the job opportunities Boubyan Bank provides, and explain various points related to employment in the banking sector in general.

Boubyan Bank is one of the most youth-supporting local banks in various fields as it recruits the best talented youth, while maintaining a 78% of national manpower, which is the highest ratio of national employment in the entire banking sector.

In addition, Boubyan Bank's Marketing Department reviewed the main services and products the Bank offers to the youth, especially those studying abroad who need more communication with banking services that cater for their needs.

The Bank's pavilion at the conference was visited by the Kuwait's am-

bassador to the USA, Sheikh Salem Abdullah Al-Jaber Al-Sabah, who highly commended the Bank's participation in such an event and expressed gratitude for its constant support to the Kuwaiti youth.

You Tap, We Pay (bold)
In pursuit of more excellence, and in collaboration with one of the most famous San Diego cafés, Boubyan Bank offered free coffee and beverages to all students as a part of one of its most prominent programs in recent years; "You Tap, We Pay".

Many raffles were also made during the conference and gifts were given to students in addition to holding a number of competitions that attracted many students. Boubyan Bank also sponsored a mobile photography art training workshop presented by the renowned photographer, Abdul Aziz Al-Sorayye'a, in which a large number of students participated.

Boubyan Bank's sponsorship of this important annual conference emanates from its constant keenness on supporting Kuwaiti youth in various scientific, cultural and sports fields inside Kuwait and overseas. NUKS is one of the most prominent youth events that Boubyan Bank is permanently keen on supporting due to its strong belief in the role played by students' unions, at home and abroad, to highlight the positive image of the Kuwaiti youth.

Boubyan Bank's delegation comprised of a group of the human resources, marketing, social communication and the corporate communications and public relations' staff.

NBK gives clients chance to win Alshaya gift card worth KD 600

KUWAIT CITY, Dec 9: National Bank of Kuwait (NBK) and Alshaya Group recently launched a campaign giving customers the chance to enter a draw to win Alshaya Gift Cards when using their NBK Rewards Points at Alshaya Group's participating retail and dining outlets. Customers will have the chance to win a worth of KD 600 card or one of Alshaya's 24 Gift Cards worth KD 100 each.

The campaign comes as part of NBK's continued commitment to rewarding its customers through offers tailored to meet their unique needs and lifestyle.

NBK Credit and Prepaid Cardholders are eligible to enter the draw when shopping at any of Alshaya Group's participating retail and dining outlets. Customers receive a chance to enter the draw for every KD 5 redeemed from their NBK Rewards Points before Dec 15, 2019.

Speaking of the campaign, Amal Al-Duwaisan, Senior Manager Consumer Banking Group, National Bank of Kuwait, said: "We are pleased to be partnering once again with Alshaya Group in campaigns that reward our customers and add value to their banking experience. At

NBK, we are committed to rewarding our customers throughout the year in partnership with many valuable partners."

Al-Duwaisan added: "The NBK Rewards Program is one of the most prominent programs that we have designed for our customers, and we are committed to developing it by introducing new features and campaigns that suit our customers' diverse needs."

Al-Duwaisan confirmed that NBK Credit Cards enable customers to take part in campaigns launched by NBK throughout the year, in addition to providing them with a unique lifestyle in which they benefit from advantages that enrich their banking experience.

The NBK Rewards Program is Kuwait's largest loyalty program with more than 850 partner outlets across Kuwait. As an NBK Credit Cardholder, your rewards are guaranteed at hundreds of the best local and international brands that will satisfy your fashion, dining, and lifestyle needs.

Customers earn 10 NBK Rewards Points for every KD 1 spend at any participating partner outlet. NBK Rewards Points can be redeemed at any participating outlets as well.

Customers can check their NBK Rewards Points balance and their equivalent value in Kuwaiti Dinars through their account on NBK Mobile Banking or by calling 1801801.



Al-Duwaisan

Munjiza members benefit from training program

Kuwait Project recognizes Edrak participants

KUWAIT CITY, Dec 9: Kuwait Projects Company (Holding) (KIPCO) in association with Burgan Bank and Gulf Insurance Group, members of KIPCO Group, held a recognition ceremony for a development opportunity titled 'Edrak' under its existing women empowerment platform, Munjiza launched April 2019.

Since its launch event in April, Munjiza has welcomed many members to its platform Abolish 153 and Ibtikar Consult, Social Work Society, Al-Sidra Association for Psychological Care of Cancer Patients, The Women's Research and Studies Center (WRSC), LoYAC, Ruqayah Abdulwahab Alqatami Breast Cancer Foundation, Kuwait Association for Learning Differences, INJAZ, Balsam International Co, Safira CSR, Business and Professional Women Network, Soroptimist Kuwait, Arab WIC Kuwait, Rawya Al Hajri - Director, Eighty percent, Rabaa Al Hajri - General Manager, Eighty percent, and Nour ZaZa - Assistant Director, Breast Feeding Support Program, Birth Kuwait.

Edrak an intensive customized training program benefiting Munjiza members who are diverse women in Kuwait leading change within their communities and providing them with skills and support to effectively present themselves and their work. For its first year, four Munjiza members were chosen to participate; Ms Laila Hilal Al Mutairi INJAZ CEO, Mrs Mae Al Hajaj Vice-President Soroptimist Kuwait, Mrs Maha Al Baghli Founder and Managing Director at Safira CSR, and Mrs Laila Al Ghanim President of Ruqayah Abdulwahab Alqatami Breast Cancer Foundation.

The Edrak closing ceremony was attended by numerous KIPCO Group seniors as they are supporters of the Munjiza Platform. Faisal Al Ayyar Vice-Chairman of KIPCO, Masud Hayat Vice-Chairman and Group CEO - Burgan Bank, and Khaled Al Hassan gig Group CEO awarded the members and congratulated them on completing the Edrak training segment.

"It is great to see our KIPCO Group seniors overwhelming support of the extraordinary women from different sectors. The private sector's participation is essential in emphasizing the Sustainable Development Goals 2030 that the State of Kuwait is striving to achieve. KIPCO, Burgan Bank, and Gulf Insurance Group are signatories of the UN Women program, Women Empowerment Principles initiative," said Abeer Al Omar Director of Corporate Social Responsibility at KIPCO.



From left to right, Abeer Al Omar, Faisal Al Ayyar, Ms Laila Hilal Al Mutairi, Mrs Laila Al Ghanim, and Mrs Mae Al Hajaj with Masud Hayat and Khaled Al Hassan.



ABK staff bowling tournament winners

ABK organises fourth bowling tournament for staff

Al Ahli Bank of Kuwait (ABK) organised its fourth successful bowling tournament for its staff, which was aimed at strengthening employee relationships and building team spirit in a stress-free environment. The fun-filled tournament was held at the Kuwait Bowling Sporting Club in Salmiya.

ABK strongly believes that healthy social activities are crucial

to build effective employee relationships. Such interactions encourage people to be themselves in a relaxed environment; and contribute to happier and healthier work relationships.

Recording high levels of participation from all ABK staff, the bowling tournament saw the team consisting of Farid Gabriel, Mohammed Al Ghareeb, Ramy Ora-

by and Jassim Al Haydar in first place. Runners up were Hussain Albloushi, Habeeb Redha, Ali Alshammari and Hussain Alsarraf. In addition, the first place in the female category was bagged by Ms Shahad Al Kharaz.

For more information about ABK, please visit eahli.com or contact an ABK customer service agent via 'Ahlan Ahli' at 1899899.

World Travel Awards recognizes UAE

Abu Dhabi named world's leading sports tourism destination

KUWAIT CITY, Dec 9: Representatives from the Department of Culture and Tourism - Abu Dhabi (DCT - Abu Dhabi) arrived in Muscat to receive the award for World's Leading Sports Tourism Destination at the 26th Edition of the World Travel Awards (WTA) Grand Final Ceremony 2019. The award is the latest in several prestigious accolades gained by Abu Dhabi this year, including being selected as the Middle East's Leading Business Tourism Destination at the Middle East edition of WTA and Best City Break at the UK's Selling Travel Agents' Choice Awards.

Abu Dhabi shined as a premium destination for sports tourism in 2019 after hosting some of the world's top sporting events, such as the FIFA Club World Cup 2017 and 2018, the first edition of the UAE Tour, the AFC Asian Cup 2019, the Special Olympics World Games 2019, the UFC 242 show-down and the Brazil vs South Korea international friendly match. The UAE capital also continues to play host to annual acclaimed sports events including the Formula 1 Etihad Abu Dhabi Grand Prix, the ADNOC Abu Dhabi Marathon, the Mubadala World Tennis Championship, the Abu Dhabi Golf Championship and the ITU World Triathlon Abu Dhabi.

Nabeel M. Al Zarouni, Regional Promotions Manager, Middle East and Africa, who received the award on behalf of DCT - Abu Dhabi, said: "We are very grateful to have Abu Dhabi recognised as one of the world's leading tourism industry awards. This award is a culmination of the hard work that our team and partners have put in to promote tourism in the UAE capital and to position Abu Dhabi as a global hub for business, sports, leisure and culture. We thank the World Travel Awards and look forward to achieving more success within this field in

the future." Sports tourism has been labelled by the UN World Travel Organisation (UNWTO) as one of the fastest growing sectors of tourism worldwide. Abu Dhabi has been making strides within sports tourism by developing sports facilities and events across the capital. Earlier this year, DCT - Abu Dhabi announced a five-year partnership with the UFC to host annual premier fixtures in the capital as part of Abu Dhabi Show-down Week. The emirate has also recently won the rights to host the FINA Short Course World Champi-

onship in 2020.

"Sports tourism has been one of the key areas of development for us at the Department of Culture and Tourism - Abu Dhabi" said Ali Hassan Al Shaiba, Executive Director of Tourism and Marketing Sector. "This is not limited to hosting premier sports events, but also to developing facilities and attractions across Abu Dhabi to appeal to sports fans, enthusiasts and athletes. Today, Abu Dhabi is equipped with an outstanding array of sports facilities, gyms, and recovery options at its spas and medical centers. Recently, we also have worked with the Department of Transport and Abu Dhabi municipality to improve accessibility and allow runners and cyclists to enjoy practicing their sports across the capital."

World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Today, the World Travel Award brand is recognised globally as the ultimate hallmark of industry excellence. World Travel Awards™ gala ceremonies are regarded as milestone events in the industry calendar, attended by the industry's key decision makers and figure heads, as well as key trade and consumer media.



Abu Dhabi selected as the World's Leading Sports Tourism Destination at World Travel Awards.