

What's On



Photos from the event.

British ambassador hosts networking reception in support of Britain in Kuwait 2019

On Tuesday, Nov 26, His Excellency Michael Davenport, Her Majesty's Ambassador to Kuwait, was pleased to host a networking reception at his residence in support of Britain in Kuwait 2019, the 10th British Trade Exhibition in Kuwait.

The exhibition itself was held under the auspices and in the presence of His Highness Sheikh Nasser Al-Mohammed Al-Ahmed Al-Sabah, in the Diamond Ballroom in the Sheraton Hotel from Nov 25-27 this year.

His Excellency welcomed over 100 guests to the reception, representing more than forty companies and organizations who had taken part in or otherwise supported the exhibition. Following welcome remarks by His Ex-

cency the Ambassador, HSBC bank CEO Roger Winfield spoke to the crowd on the topic of 'how digitalization is transforming the modern economy'. Exhibition organizer Emily Cunha spoke on the importance of trade to all

countries, and the special relationship between Kuwait and Britain, which has been celebrated by a series of events this year, as the 120th anniversary of the signing of the Kuwait British Friendship Treaty of 1889.



Hyundai sedan, the Elantra 2020

Attractive price and package

Hyundai Northern Gulf launches new promotion on Elantra 2020

KUWAIT CITY, Dec 8: As part of exciting offerings and marketing campaigns for its loyal Hyundai customers and fans, Hyundai Northern Gulf has launched its new promotional campaign on the latest Hyundai sedan, the Elantra 2020.

The promotion includes a package of worthwhile benefits of which free one-year service, free one-year comprehensive insurance and free tinting in addition to an attractive price starting KD 4,999.

Commenting on the offer, Northern Gulf's Marketing Manager, Khalid Abdel Hafez, said, "The Elantra 2020 is one of our company's prides that has shown great success in the Kuwaiti market through its bold design, fuel economy, attractive price, and other worthwhile benefits."

He continued, "We will continue to do our best to provide the best services by offering amazing deals on Hyundai cars that exceed our customers' expectations. We strive to ensure that customer satisfaction is always met as gratitude for their ongoing loyalty to Hyundai." On top of its eye-catching design, the car is also popular in the Kuwaiti market for its spacious interior. The Elantra offers a high level of innovation, design, safety, per-

formance, and technology. The car's fresh look brings a new energy to it as it shows off its inspired details.

The car is equipped with a 1.6L engine and has a 2.0L option as well with 132 & 157 horsepower. In addition, the Elantra includes an auto remote control steering wheel, power side folding mirrors, electric folding outside mirrors, an infinity premium sound system, front and rear air ventilation, day running light Halogen, safety power window, rain sensor, good predicted reliability rating, a wide range of technological features, great fuel economy, all to simply offer a comfortable ride.

The company also endeavors to continue to build Hyundai's reputation as a successful, leading automotive company that competes against other companies that have long since established their positioning in the market. All efforts remain in line with Hyundai's philosophy of prioritizing the needs of the customer and striving to deliver their happiness at all times.

For more information, please visit Hyundai's showroom in Shuwaikh, check their social media accounts @hyundaikuwait on Facebook, Instagram, Twitter and YouTube, or call 1808444.

Al-Tijari 'announces' Al Najma account weekly draw winners

KUWAIT CITY, Dec 8: Commercial Bank conducted the weekly draws on Al Najma Account and the draw on the "Salary and Cash on Top" campaign. The draws were conducted in the presence of Ministry of Commerce and Industry representative Abdulaziz Ashkanani.

The results of the draw were as follows: 1. Al Najma Weekly Account – the prize of 5,000/- Kuwaiti Dinars and was for the share of Mohammad Hussain Dashti. 2. The "Salary & Cash on Top" campaign prize of 1,000/- Kuwaiti Dinars and was for the share of Mohammad Raheef Al-Subaie.

The bank stated that the account prizes this year is featured by the highest cash prize and diversity of prizes throughout the year clarifying that Al-Najma Account will offer weekly prize of KD 5,000/-, monthly prize of KD 20,000/- and a semi-annual prize of KD 500,000 in addition to the largest prize – linked bank account payout of KD 1,500,000. Al Najma Account can be opened by depositing KD 100, and customer should maintain a minimum amount of KD 500 to be eligible to enter all draws on Al-Najma Account prizes. As for the chances of winning, the more balance a customer maintains in Al Najma Account, the more chances the account holder will get to win, where each KD 25 will give the customer one chance to win, the account also offers additional benefits like the ATM card, a credit card against customer's account and all CBK banking services that customer can enjoy.

Customers can obtain further information on Al-Najma Account by either calling the Service Center on 1888225 or by visiting the bank's website www.CBK.com and they can also visit their nearest CBK branch where the bank staff will be ready to serve them and respond to their queries. Furthermore all details & information related to the latest offers & services launched by the bank is also available on the bank's social sites.

Burgan Bank names new Yawmi winners

KUWAIT CITY, Dec 8: Burgan Bank announced today the names of the daily draw winners of its Yawmi Account Draw, each taking home a cash-prize of KD 5,000. The lucky winners are: Naser Abdulaziz Abdullah Alawadhi; Ahmed Saleh Hasan Alqalaf; Hanan Abdulghafar Mohammad Atash; Ameenah Hasan Yaseen Alamin and Jaber Osamah Zaid Alkazemi

In addition to the daily draw, Burgan Bank also offers a Quarterly Draw with more chances to win higher rewards, offering the chance to one lucky customer to win KD 125,000 every three months. The Yawmi Account offers Daily and Quarterly Draws, wherein the Quarterly Draw requires customers to maintain a minimum amount of KD 500 in their account for two months prior to the draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the Quarterly and Daily Draws. Burgan Bank encourages everyone to open a Yawmi Account and/or increase their deposit to maximize their chances of becoming a winner. The higher the level of the deposit, the higher the likelihood to win.

For more information on opening a Yawmi Account, the new Quarterly Draw or on any of the bank's products and services, customers are urged to visit their nearest Burgan Bank branch, or simply call the bank's Call Center at 1804080. Customers can also log on to Burgan Bank's www.burgan.com for further information.

Information related to the latest offers & services launched by the bank is also available on the bank's social sites.

Luxury automaker brings design concept to display space

Lexus returns to 2019 Design Miami/fair

KUWAIT CITY, Dec 8: Lexus has joined the 2019 Design Miami/fair as the official automotive partner for the second year, underlining the marque's passion for design at the global forum for the most influential collectors, designers, curators and critics from around the world.

Lexus, as the brand that created the world's first luxury hybrid in 2005, extended its support to the show's sustainable theme with an all-hybrid fleet that chauffeured the fair's VIP guests. Also new for 2019, Lexus brought the stunning LC Convertible Concept as part of the brand's first commissioned installation for Design Miami with an exhibition titled SUNSHOWER. Rounding out its presence at the fair, Lexus continued the successful Lexus Art Series: Art and Innovation talks with Whitewall, now in its fourth year.

For the brand's onsite installation, Lexus has responded to the fair's theme of "Elements: Water" by commissioning designer Nao Tamura to create an immersive, multimedia installation that evokes the wondrousness of this natural, outdoor phenomenon. SUNSHOWER was curated by Design Miami/Curatorial Director Aric Chen and prominent Milan-based curator and author Maria Cristina Didero. The ethereal exhibition features the LC Convertible Concept, reinforcing the brand's commitment to omotenashi (hospitality), takumi (artisanship) and the indoor-outdoor philosophy of engawa. Guests are being invited to experience SUNSHOWER, relax in the space, use its charging stations, and sample Ooho, innovative water capsules made of edible seaweed extract.

Installation

"With Lexus design, nothing is accidental, and we believe that sense of thoughtful design is felt throughout the installation," says Brian Bolain, General Manager of Lexus International. "The design goal of the LC Convertible Concept is the expression of ultimate beauty, and we are proud to display it amid such talented designers."

From the rake of the windshield to the smooth contours of the rear decklid that houses the convertible top, every line on the LC Convertible Concept was drawn to evoke an emotional response. A stunning design from every angle, the LC Convertible Concept stands as an aspirational halo vehicle for the Lexus brand.

"Design Miami/ is pleased that Lexus has returned as our official automotive partner and is celebrating the brand's commitment to innovation, beauty, and sustainability," says Jennifer Roberts, Chief Executive Officer of Design Miami/. "Lexus' dedication to design excellence is unparalleled. With the SUNSHOWER exhibition and the all-hybrid vehicle fleet, the Lexus presence is felt throughout the fair in a way that feels organic to our mission as a global design forum."

Furthering its commitment to innovation and sustainability, Lexus has partnered with Notpla to serve Ooho, the edible water droplets. Notpla is a company dedicated to creating advanced packaging solutions that disappear, naturally. The Ooho edible water droplets were previously a finalist in the 2014 Lexus Design Award and have been served at the London Marathon. For the first time they are available in the US, and Design Miami/ guests are able to sample the sustainable water solution at the Lexus booth at various times throughout the week.

Lexus and Whitewall Magazine have teamed up for the fourth year in



Lexus LC Convertible Concept



Al-Tuwaijri with a number of participants at the conference.

Boubyan Bank's Deputy CEO attends conference

ICAI Int'l Conference focuses on digital revolution

KUWAIT CITY, Dec 8: Boubyan Bank's Deputy CEO, Abdulla Al-Tuwaijri, attended the First International Conference of the Institute of Chartered Accountants of India (Kuwait Chapter) on "Industrial Revolution 4.0 Digital Transformation" which was attended by 450 financial professionals.

The panelists addressed various subjects concerning the digital revolution and how digital transformation is making a huge impact on everyday life and the future of various economic sectors and how to embrace such an impact for a better level of customer service.

During the discussions, Al-Tuwaijri stressed that the digital revolution made competition far more intense than before owing to the new services introduced which focus on customers such as market chains, and e-stores which provide small loans and other financial services for their customers.

A row bringing their ongoing discussion series to the official programming of Design Miami/. The series are taking place on site at Design Miami/, as part of the fair's official programming. The unique series of four conversations feature an international group of global art and design leaders who will discuss key topics relevant to the creative space.

Al-Tuwaijri stressed that: "Fintech gained significant importance over the past years due to the changes in man's behaviors arising from the adoption of modern technology such as smart phones, biometric security or the instant availability of information to customers." He added: "The way of offering products and services to customers has changed due to technology."

"Nowadays, customers – despite seeking similar banking services to the current ones available in the market – look forward to what banks offer in an attempt to stand out by focusing on customer service and ease of offering products, and increasing the value provided by such banks."

Cooperation with FinTech Companies On the cooperation between banks and technology companies, Al-Tuwaijri stated: "Fintechs and banks should join their efforts on a larger scale and

use their expertise to translate their ideas into a reality so as to meet customers' expectations and ambitions."

"Recently, Boubyan Bank has been working on cooperating with Fintechs in the field of payments while promoting the startups' environment in Kuwait emanating from its social responsibility in addition to using this opportunity to attract young Kuwaiti talents and innovators", he added.

The panel discussion was moderated by Ms Sheikha Al Fulaij, Partner – E&Y, with the participation of Abdulaziz B. Al Loughani – Managing Partner Faith Capital and CEO Floward and Gopal Sharma – Partner Transformation and Automation Leader EY

It is worth-mentioning that the conference was attended by his Excellency, K. Jeeva Sagar, Ambassador of India to Kuwait and CA Atul Gupta (Vice-President of ICAI).

Participants including artist Troy Simmons, automotive designer Tadao Mori, curator Aric Chen, DJ Eduardo Castillo, and advisor Claudia Paetzold will discuss topics such as the design of future cities, the artist as disrupter, sustainability in luxury markets, as well as the transformative power of design.

"We are honored to have partnered

with Lexus for the fourth iteration of the Lexus Art Series: Art and Innovation talks with Whitewall. We are excited to again hold this year's panels – focusing on the future of design, sustainability, and creative practices – at the esteemed location of Design Miami/," said Michael Klug, Whitewall's Founder, Publisher, and Editor at Large.