



Photos show KFH officials and ministry of interior personnel and volunteers of the bank's Ramadan program.

'Increase Good Deeds in Ramadan 4' aims at strengthening bank's social role

KFH unveils its Ramadan program

KUWAIT CITY, May 14: Kuwait Finance House (KFH) has unveiled its comprehensive Ramadan program themed "Increase Good Deeds in Ramadan 4" that includes various social and humanitarian events and activities stemming from the bank's endeavors to solidify its commitment towards the society, while supporting all social and humanitarian initiatives.

"Increase Good Deeds in Ramadan 4" program aims at strengthening KFH's social role, while reinforcing ties with various segments of society. This program is the launchpad of comprehensive program full of activities, events, visits and voluntary work.

Executive Manager — Group Public Relations and Media at KFH, Yousef Abdul-Ruwaieh said that KFH will continue its efforts to support all activities of interest to the society in line with the bank's strategy and social responsibility message, especially in the holy month of Ramadan.

He added in a press release, that KFH has prepared a comprehensive program in Ramadan that encompasses different activities that encompass all social segments, indicating KFH will distribute over 20,000 breakfast meals at different places including Nayef Palace, Souq Al Mubarakaya, and Alshamlan mosque. The bank has signed an agreement with Nahtam voluntary team to launch "Ramadan Aman" campaign to distribute 100,000 meals.

KFH organizes breakfast feasts to workers on duties during Iftar time in recognition of their efforts and responsibilities. KFH has signed a cooperation agreement with 'Agrivage' — a startup business created by a group of Kuwaiti students, with the purpose of preserving the environment by recycling food waste and converting it into usable rich soil.

This comes as part of KFH social responsibility and commitment towards the youth initiatives and the environment.

'Agrivage' won coveted award INJAZ-Kuwait award, INJAZ AlArab award in addition to the honoring by His Highness the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah.

'Agrivage' initiative is considered as highly important especially in the holy month of Ramadan. KFH support to 'Agrivage' and the signing of the cooperation agreement as the first institution in the private sector confirms the great interest KFH attaches in the activities of interest to the environment in collaboration with the concerned parties.

KFH voluntary team will be present at different places to meet the public directly and distribute Ramadan presents and confectioneries (Qerge'an) at Discovery mall, The Kuwait Society for the Handicapped, Kuwait Down Syndrome Society and Dasman Diabetes Institute. KFH will organize a number of visits to health centers, hospitals and nursing homes to congratulate patients on the holy month of Ramadan while distributing gifts.

Al-Ruwaieh concluded that KFH voluntary team will provide voluntary services to the public and will assist civil defense and security men and distribute food and beverages to worshippers. KFH is keen on reinforcing the human values among society individuals.



In this file photos, volunteers distributing Iftar meals, confectioneries (qerge'an) and security personnel taking Iftar.