

Award-winning airline offers up to 40 percent discounts on fares on all cabin classes

Qatar Airways invites passengers to breathtaking extraordinary offers

KUWAIT CITY, Feb 27: Qatar Airways invites passengers to discover breathtaking new destinations by taking advantage of its latest global sales promotion, offering them fantastic discounts to many new and exciting locations across its extensive global network.

The award-winning airline's new promotion, "Breathtaking Experiences, Extraordinary Offers," will provide Qatar Airways passengers discounts of up to 40 percent on all cabin classes. Passengers travelling with friends and family can also enjoy a special discount

with the airline's Companion Offer in Premium.

Qatar Airways Chief Commercial Officer, Ehab Amin, said: "We are delighted to offer our latest promotion, "Breathtaking Experiences, Extraordinary Offers" and invite our valued passengers to discover many exciting new places to explore on our extensive global network. Passengers now have even more incentive to travel with friends and family, as they can take advantage of our Companion Offer in Premium. We look forward to welcoming all passen-

gers on board."

Qatar Airways Privilege Club members will earn double Qmiles when booking in Premium during the promotional period. Members need to register for the offer prior to travel.

Additionally, a 10 percent discount will be applied to car rentals booked online and to transport booked with Qatar Airways' luxury chauffeur partner, Blacklane, when using the promo code. Customers will also enjoy a 15 percent discount when booking Al Maha services and lounge access.

Qatar Airways passengers can plan and book their next trip and enjoy fantastic discounts on fares on all classes, valid from Feb 26-March 7, 2018, with travel validity between Feb 26, 2018 and Feb 20, 2019.

To be eligible for the bonus Qmiles, register by March 7, 2018 or at least 24 hours prior to travel, whichever is earlier. Other terms and conditions apply, please review at the time of booking.

Qatar Airways passengers can discover new parts of the world, such as Istanbul starting from KD 80, Amster-

dam starting from KD 96 and Bangkok starting from KD 98 on Economy Class.

Qatar Airways has added many new exciting destinations to its network recently, including Chiang Mai, Thailand; St Petersburg, Russia and Penang, Malaysia, with direct service to Cardiff, United Kingdom and Mykonos, Greece set to launch later this year.

As well as being voted Skytrax 'Airline of the Year' by travellers from around the world, Qatar's national flag carrier also won a raft of other major awards at last year's ceremony, in-

cluding 'Best Airline in the Middle East', 'World's Best Business Class' and 'World's Best First Class Airline Lounge'.

Qatar Airways operates a modern fleet of more than 200 aircraft to a network of more than 150 key business and leisure destinations across Europe, the Middle East, Africa, Asia Pacific, North America and South America. The airline is launching a host of exciting new destinations planned for 2018, including Thessaloniki, Greece and Cardiff, United Kingdom, to name just a few.



Qatar Airways 'Breathtaking Experiences' press release photo.

Front-row seats at global premiere of all-electric Jaguar I-PACE

KUWAIT CITY, Feb 27: Jaguar will livestream the global premiere of its first electric vehicle (EV), the I-PACE, at 19:00 CET on 1 March.

The I-PACE is Jaguar's newest member of the PACE family and is the EV drivers have been waiting for, delivering sustainable sports car performance, all-wheel-drive agility and five-seat SUV practicality.

Ian Callum, Jaguar Director of Design, said: "Since revealing the I-PACE Concept in 2016, we have been counting down to this moment. The all-electric I-PACE is not only a pioneer within our business, it promises to revolutionise the industry. Never before have I been so excited for a launch - the world is watching with great anticipation and I cannot wait for the world to see everything we have achieved with this car."

The I-PACE will be capable of rapid charging from zero to 80 per cent in 45 minutes* and has been rigorously tested across extremes of terrain and temperatures from -40°C to 40°C.

With over 1.5 million test miles and a further 11,000 hours of rig simulations completed by more than 200 production prototypes, Jaguar's design and engineering teams have created a world-class all-electric SUV.

I-PACE is expected in selected MENA markets from late 2019 with wider roll out planned in 2020.

The official public debut of I-PACE will be at the Geneva Motor Show on March 6.

Watch The I-Pace Live Reveal Here:
Facebook: <https://www.facebook.com/Jaguar/videos/10155144281400880/>
Direct URL: <https://assets-iframe.gwebcast.com/jaguar/ipace/01/>



I-PACE family overhead tease.

A collection of 35 Bespoke Ghosts to be created in homage to the 1907 Silver Ghost

Rolls-Royce announces the 'Silver Ghost' collection

KUWAIT CITY, Feb 27: One motor car changed the course of automotive history. Today, the legend is re-told as Rolls-Royce Motor Cars proudly announces the creation of a collection of 35 model year 2018 Rolls-Royce Ghosts, created in homage to the original Silver Ghost's achievement.

In 1904, a pioneering motorist, a brilliant entrepreneur and an intrepid engineer were united by a desire to succeed. Three years later, this success was recognised by the world's media. An unfathomable challenge unprecedented of its time and legendary to this day, was completed by The Hon Charles Rolls and Claude Johnson in Sir Henry Royce's 'Silver Ghost'. The car achieved a non-stop long distance endurance record of 14,371 miles. This challenge was to shape automotive and luxury history, creating a world-renowned benchmark for excellence in the process.

It was the twelfth 40/50 hp chassis, completed with a Barker & Co 4/5 seater touring body, commissioned by Claude Johnson, then Managing Director of Rolls-Royce Limited that was quickly recognised for its ability to demonstrate the marque's prowess. The ethereally quiet running of this extraordinary automobile and the silver paint with silver fittings, led Johnson to select this very car for high-profile competitive trials, bestowing the name, 'Silver Ghost' upon it.

In celebration of this extraordinary feat of engineering excellence, a special collection of model year 2018 Bespoke Ghosts will be created at the Home of Rolls-Royce in Goodwood, West Sussex. Thirty-five patrons of the marque will delight in a contemporary masterpiece of automotive history, as the Bespoke Collective of Rolls-Royce Motor Cars envisions the 'Silver Ghost Collection'. Speaking from the Home of Rolls-Royce, Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, commented, "The extraordinary accomplishments of our marque's founding fathers are honoured by the creation of this elegant 'Silver Ghost Collection'. The Rolls-Royce Bespoke Collective masterfully weave the rich narrative of the original 'Silver Ghost' into just 35 motor cars, creating a contemporary homage to the original motor car. Today, our craftspeople and master artisans continue this legacy of excellence, creating unique motor cars that



The new Rolls-Royce Silver.

define luxury."

The Rolls-Royce 'Silver Ghost Collection'

Today, a Rolls-Royce motor car is the ultimate luxury, steeped in narrative, veiled in rarity. A Rolls-Royce Collection Car showcases the extraordinary talents of the Rolls-Royce Bespoke Design team; they are born collectables. These are future classics, destined for the lawns of the great international Concours d'Élégance.

Careful consideration has been paid to the defining features of this collection. References extolling the past are skilfully hand-crafted into Ghost's interior and exterior, creating a contemporary homage which speaks as much of today's great brand as the 'Silver Ghost' does of its day.

A solid sterling-silver Spirit of Ecstasy, the muse that has guided motor cars created by the marque since 1911, will hint at the pioneering heritage of this motor car's forbear. A specially created Hallmark of AX201, the registration plate of the original 'Silver Ghost', will be marked on the base of each muse by the British Assay office, an honour reserved for few. Alongside the AX201 Hallmark, the Metal Fineness marks and the Assay Office town mark, a second unique 'RR' Hallmark, the eponymous badge of the marque, will act as the Sponsor's Mark and authenticate its heritage.

A black-gold-plated collar enshrines the base of the Spirit of Ecstasy, itself

bearing the unique identity of this collection. An insert is crafted from hammered copper, in tribute to the copper extensively used in the engine bay of the original 'Silver Ghost'. The copper, shaped, beaten and textured is engraved with the newly designed AX201 Hallmark.

Cassiopia Silver, a complex Bespoke silver paint that incorporates both warm and cool tones, bathes the exterior of Ghost in a hue that echoes the silver paint of the original motor car. A Bespoke hand-painted coachline, applied by Rolls-Royce's master coachline painter and taking eight hours to apply, is imbued with fine particles of 100% pure silver, adding to the provenance of this collection.

The face of the Model Year 2018 motor car is instantly recognisable as one of 35 in this collection. Black painted grille veins mimic the distinctive black grille of the 'Silver Ghost', while the fully-polished wheel centres encircled with 'Silver Ghost - Since 1907' engraved on a Cassiopia Silver backing, echo the fine details of the original car.

On opening the coach doors, accents of a specially created 'Forest Green' leather provide a nod to the original interior colour scheme. A newly designed silver tipped leather makes its Rolls-Royce debut, being incorporated onto the front and rear door panniers. Additionally, a silver onlay has been set into the open pore wood of the fascia and door cappings, flanking a solid silver ingot, hallmarked to allow reflection of

this motor car's great lineage.

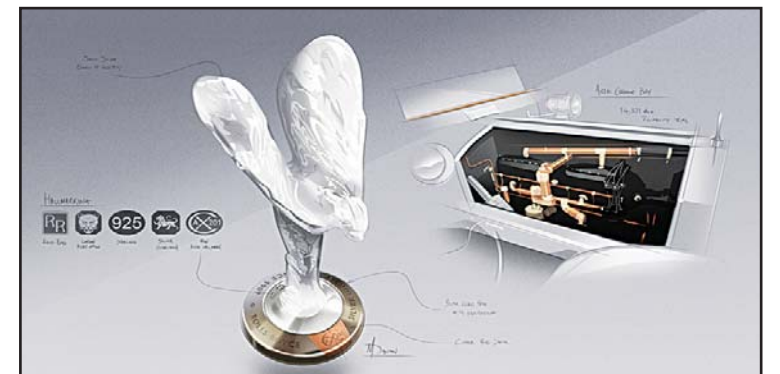
Further reference to the 'Silver Ghost' is made via the collection's clock, styled as an ingot of silver, engraved with 'Silver Ghost Since 1907' and once again marked with the distinguishing hallmarks of this collection. A peened solid silver encasement provides a decorative surface, reminiscent of the original dials of the 'Silver Ghost'.

The tread plates proudly authenticate each motor car, engraved with the words 'Silver Ghost Collection - One of Thirty-Five', while the Rolls-Royce umbrellas, stowed in the doors of each motor car, are edged in a silver-coloured binding and have an open-pore Tudor Oak handle, with the end of the handle engraved to demonstrate its unique origins. A Bespoke central console allows the patron to convey personal accoutrements, accommodating contemporary touring. A time-piece, sunglasses and accessories case is presented alongside a 'Silver Ghost' pen, shaped as the speedform of the car; clean, modern and streamlined.

As a finishing touch and to complete the collection, a rare and collectable Silver Ghost Hamper will continue Rolls-Royce's romantic notion of the pinnacle in al fresco dining, proudly displaying a fusion of Bespoke Design with the finest craftsmanship.

2018 a new vintage year for Ghost

In addition to the beautiful Bespoke features enumerated above, the 'Silver Ghost Collection' also benefits from the



several enhancements of the 2018 Rolls-Royce Ghost.

The most immediate of these is the bolder and more sculptured face of Ghost, reinforcing the decisive and dynamic character of Ghost. The grille frame is pushed further forward, producing a stronger sweep back into the front wings, to give the front of the car a more decisive character. More deeply set grille vanes underline the perception of power and dynamism, while the redesigned front bumper now features strongly horizontal lines. The perceived dynamism of the 2018 Ghost's exterior is also enhanced by two completely new 21" wheel designs.

The owner's enjoyment of Ghost's cabin has also been enhanced through a suite of technological upgrades and acoustic advancements. Inspired by the acoustic engineering undertaken to make New Phantom 'the most silent motor-car in the world', the 2018 Ghost benefits from Rolls-Royce's mantra to "take the best and make it better", as it constantly strives for even the smallest improvements.

Additional sound dampening materials have been added to the doors, rear

wings and luggage compartment. Working in combination with a new acoustic film fitted between the glass layers in the side and rear windows to further reduce noise entering the cabin, the results are most impressive.

A quieter cabin sets the stage for the most technologically advanced Rolls-Royce multimedia entertainment system. A totally new multimedia interface and larger screens for the rear passengers are only the start of the entertainment upgrades offered by Ghost this year. To add to the effortless experience, the new system now responds to natural speech rather than predetermined commands, whilst navigation is improved by the Real Time Traffic Information for 32 countries.

Entertainment and communication is also enhanced by Blue Ray; Digital Radio capability in more countries, including Satellite Digital Audio Radio Service for the United States market; a new ATM module linked to a 4G LTE standard antenna which will support significantly increased data transfer; enhanced USB and HDMI connections with the motor-car's systems which also supports Miracast®, whilst three sets of Klear headphones are supported over WiFi.

M-Sport set to bring thrill of rally stage to living room floors

Ford Fiesta WRC rally car joins LEGO Speed Champions range

DUBAI, UAE, Feb 27: Ford, The LEGO Group and rally specialists M-Sport revealed a new model from the LEGO® Speed Champions range that is set to bring the thrill of the rally stage to living room floors - the title-winning M-Sport Ford Fiesta WRC rally car.

The designers at LEGO have recreated the striking looks of the M-Sport Ford Fiesta WRC car complete with powerful wheel arches and dramatic front and rear spoilers.

The new set includes a choice of wheel trims, two interchangeable bonnets - one featuring spotlights for night driving, authentic miniature race-graphics and a driver minifigure with helmet and racing overalls that can be placed inside the car through the removable windshield.

When complete, the 203-piece Ford Fiesta M-Sport WRC LEGO Speed Champions model measures 6 centimetres (2 inches) high and wide, and 13 centimetres (5 inches) long.

"With two World Rally Championship titles and five rally victories in 2017, it's hard to think of a more worthy addition to

the LEGO Speed Champions range than the M-Sport Ford Fiesta WRC car", said Mark Rushbrook, Ford global director of Motorsport. "The LEGO Speed Champions series is a fun way to celebrate the success of Ford cars in motorsport. We hope it will inspire future generations of car designers, engineers and



rally drivers."

The M-Sport Ford Fiesta WRC car last year powered to victory in both the FIA World Rally Championship Drivers' and Manufacturers' competitions, driven by Sébastien Ogier and co-driver Julien Ingrassia, who are driving for the new M-Sport



Ford Speed Champions LEGO.

Ford World Rally Team this year alongside upcoming talent Elfyn Evans co-driver Daniel Barritt.

Powered by Ford's 1.6-litre EcoBoost petrol engine, the real-life M-Sport Ford Fiesta WRC rally car has already started the 2018 World Rally Championship season in winning-style with victory for Ogier and Ingrassia at Rallye Monte-Carlo in January.

Ford and LEGO have also introduced a new 1968 Ford Mustang Fastback model to the LEGO® Speed Champions range. The 184-piece kit features green bodywork with gold-coloured wheels and comes with a timing board, race-graphics stickers, removable windscreen and a minifigure driver wearing a classic-style racing suit.

The iconic Ford GT40 and new Ford GT racing cars that won Le Mans 24 Hours in 1966 and 2016 are also available as part of the LEGO Speed Champions collection.

The new LEGO Speed Champions M-Sport Ford Fiesta WRC rally car and 1968 Mustang Fastback will be available to order at LEGO.com/shop from March 1, 2018.