

## 'Conference aims to enhance Hospital's values'

# NBK Children's Hospital to organise 1st value-led hospital conference

KUWAIT CITY, April 16: NBK Children's Hospital organizes the first value-led hospital conference in Kuwait in collaboration with National Bank of Kuwait on April 21 and 22, 2018. Titled "towards Best Practices in Healthcare Leadership", the conference will be held at the Stem Cell Therapy Unit Building B, in Al Sabah Medical Specialty Region.

This conference is considered the first of its kind to be held by a hospital under the Ministry of Health and covers all hospital staff. Keynote speakers from Sweden and Canada will take part in this leadership training.

Manal Al Mattar, NBK As-



Dr Husain

sistant General Manager, Public Relations, said: "The conference



Manal Al Mattar

will provide workshops and training programs to the hospital staff.

This conference comes in line with the bank's social responsibility towards the hospital and to improve the staff's performance in order to meet NBK's standards and enhance the hospital's value."

"NBK Human Resources (HR) Group and the hospital's management team worked closely to provide specialized skill programs in client service and experience to a total of 120 employees including physician, administrative and nursing staff," she added.

Dr Maitham Husain, Director of NBK Children's Hospital, said: "The conference will take the hospital a step forward towards

thriving to excellence. I would like to use this opportunity to thank the National Bank of Kuwait for their comprehensive involvement in supporting pediatric cancer care."

"I can assure that such efforts and initiatives are making significant impact on patients, families and NBK Children's Hospital staffs. The image of NBK Children's hospital is making its way to the region and international standards," he noted.

NBK's HR Training department will be presenting several training programs, covering different topics: Patient-centered Communications, Time Management, How to achieve your goals and targets.

This first of a kind initiative highlights NBK's role in the Health sector in Kuwait and reflects the bank's high sense of duty and responsibility towards the community and helping those in need. It is a well rooted tradition that has been carried out by NBK each year in its efforts to continuously have an active role in Kuwait's society.

NBK's Stem Cell Therapy Unit is the first children's bone marrow transplant center in Kuwait. The new center is the largest corporate social responsibility donation in Kuwait and will expand the hospital's ability to treat children with cancer and blood diseases.



'Leap to excellence'

## Division I of Toastmasters Int'l to conduct Annual Speech Contest '18

KUWAIT CITY, April 16: Division I of Toastmasters International plans to conduct Annual Speech Contest 2018 on April 20. The venue has been finalized as GUST University Auditorium and contest will start from 1 pm onwards.

Toastmasters International is a world leader in communication and leadership development. Our organization has more than 352,000 memberships.

Members improve their speaking and leadership skills by attending one of the 16,400 clubs in 141 countries that make up our global network of meeting locations.

In Kuwait, Toastmasters is represented through 3 Divisions D, G and I with more than 2,000 members and each year every Division

hosts an annual Speech contest consisting of International Speech , Table topics , Evaluation as well as Humorous Contests .

This year's Division I Annual Contest themed "Leap beyond Excellence" is expected to be an extravaganza event with 8 participants in each category. Division I Director TM Fatima Abdullah and her team members are working hard to ensure the arrangements are to the expectations of the Members and Guests and would like to extend invitation to every Toastmaster as well as non-toastmasters who are keen to experience this contest.

Entry is free however we would request an RSVP for non-toastmasters and you can reach out to 9400 7464 / 5073 5311 (Whatsapp or Call).



A photo from the event.

## Ahli United Bank co-sponsors KBA's first Night Run contest

KUWAIT CITY, April 16: Ahli United Bank (AUB) announced that it has co-sponsored the Kuwait Banking Association's first Night Run competition, which was held on the 14th April at the Al Murooj Complex. The event was held under the theme of "Get Set, Glow".

The event targeted all age groups and of differing athletic ability, and included an emphasis on health and nutrition, as indicated by the range of sponsors, other than several participating Kuwaiti banks.

Commenting on the race, Ahli United Bank's Chief Executive Officer, Richard Groves said: "We are very pleased to participate and support this special event, which encourages people to take up sport

and adopt a healthier life style. I applaud the KBA for this initiative and I do hope this will be the first of many such Night Runs and it will become a well-established and popular annual event." Groves added "There was tremendous atmosphere at the Night Run, which was enjoyed by hundreds of participants and supporters. I wish to thank Dr Hamad Al Hasawi, Secretary General of the KBA, and all the organizers for establishing this special event."

For more information about the Bank's services, customers are invited to visit any of our branches, call our Hayakom service on 1812000, or visit our website at [www.ahliunited.com.kw](http://www.ahliunited.com.kw).

## IDdesign launches new 2018 catalogue

KUWAIT CITY, April 16: Always aiming to be the preferred international home furnishing brand, IDdesign proudly presents the brand new 124 pages catalogue with the theme 'Let your home blossom.'

Based on the leading interior trends, IDdesign has launched inspirational catalogues since 1969 and this year is no exception. This year's catalogue displays a new creative expression by using current trends and predicting the ones to come.

The floral trend is back in vogue and will be one of the global trends to evolve in 2018. Regardless of time, flowers have been a language of deep symbolic meaning. Flowers communicate our emotions in the most expressive way. The catalogue presents a new artistic way of using flowers that evoke unexpressed thoughts and feelings.

### Feeling

"The purpose of this year's catalogue is to create a personal and homely feeling, aligned with the way we work with trends and style."

The furniture and home accessories collection is one of the widest in business and is designed to meet your individual needs. However, the products are presented in a way that is easy to convey into your home.

The catalogue offers great inspiration within furnishing and every piece of furniture is united by design, comfort and craftsmanship.

"The IDdesign universe is characterized by furniture and home accessories that are designed with the well-known Scandinavian sense of detail and quality in mind. The 2018 collection embraces the latest colour and material tendencies, allowing your home to blossom like never before."

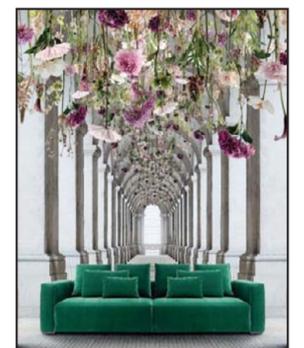
The catalogue "Let your home blossom" is available in stores now.



IDdesign officials, staff pose for a photo



IDdesign furnitures and accessories



IDdesign catalogue cover



IDdesign furnishings and accessories



Photos by Mohamad Morse

Ethiad customers now more connected to Africa than ever before

## Ethiad Airways, EgyptAir expand codeshare partnership

ABU DHABI, UAE, April 16: Etihad Airways, the national airline of the UAE, and Egyptian national airline EgyptAir, have announced a significant expansion of their successful codeshare partnership, widening their horizons to cover more destinations in Africa, North Asia and Australia for the benefit and convenience of their customers. Sales on the expanded agreement will come into effect from today, for travel from May 2.

The initial phase of the agreement was launched in March 2017 and saw both Etihad Airways and EgyptAir place their codes on each other's flights operating between Abu Dhabi and Cairo. The second phase of expansion of the current codeshare partnership will see Etihad Airways place its 'EY' code on EgyptAir flights to a number of African destinations including Ndjamena in Chad, Nairobi in Kenya, Khartoum in Sudan, Entebbe in Uganda, Johannesburg in South Africa, and subject to government approvals, on flights to Nigeria, Eritrea and Tanzania, through the Star Alliance carrier's Cairo hub.

Peter Baumgartner, Etihad Airways Chief Executive Officer, said: "EgyptAir is one of the oldest and most experienced airlines in the region with a major presence in cities across the African continent. The forging of closer codeshare ties between our two airlines means unprecedented access to many new gateways for Etihad's customers while bolstering our services to markets we already serve, such as Kenya and Tanzania, by connecting easily through Cairo onto EgyptAir's African network."

The expanded partnership will also see EgyptAir place its 'MS' code on Etihad Airways flights from Abu Dhabi to Seoul, Brisbane, Melbourne and

## Al Najma new prize program's first draw held

### Al Tijari announces winner of weekly draw

KUWAIT CITY, April 16: Commercial Bank of Kuwait announced the winner of the first weekly draw of Al-Najma prize given account for KD 5,000, where Ahmad Saud Al-Fuzair was announced as the lucky winner. The draw was conducted in the presence of Ministry of Commerce and Industry representative Ms Latifa Al Jea'an. Al-Najma Account was recently revamped by adding several benefits to the prize program through which now the account provides its customers the chance to win the biggest annual cash prize offered by a bank in Kuwait and over the globe as much as KD 1,500,000 so that customers' dreams can easily turn to reality.

The bank stated that the account prizes this year is featured by the highest cash prize and diversity of prizes throughout the year clarifying that Al-Najma Account will offer weekly prize of KD 5,000 and monthly prize of KD 20,000 and a semi-annual prize of KD 500,000 for which the draw will be held on 1st July 2018 in addition to the grand prize (the biggest



prize in the world) of KD 1,500,000 for which the draw will be held in January 2019. Al Najma Account can be opened by depositing KD 100, and customer should maintain a minimum amount of KD 500 to be eligible to enter all draws on Al-Najma Account prizes. As for the chances of winning, the more balance a customer maintains in Al Najma Account, the more chances the account holder will get

to win, where each KD 25 will give the customer one chance to win, the account also offers additional benefits like the ATM card, a credit card against customer's account and all CBK banking services that customer can enjoy.

Now CBK existing customers can open Al-Najma Account through Al-Tijari Online and enter all draws without visiting the Bank branch. However, CBK non-customers can submit account opening application via the Bank's website where the Bank's Sales Unit will call them to arrange visit to the customers to complete the account opening formalities.

Customers can obtain further information on Al-Najma Account by either calling the Service Center on 1888225 or by visiting the Bank's website [www.CBK.com](http://www.CBK.com) and they can also visit their nearest CBK branch where the Bank staff will be ready to serve them and respond to their queries. It is known that all details & information related to the latest offers & services launched by the Bank is also available on the Bank's social sites.

Sydney, and subject to government approvals, on flights to China.

Safwat Mussalam, Chairman and Chief Executive Officer of EgyptAir Holding, said: "One of EgyptAir's strategy pillars is successful coopera-

tion with our partners to enhance and expand our reach beyond our network. The expansion of cooperation between EgyptAir and Etihad Airways will give our customers seamless access to major cities in Australia and South Korea."

Etihad Airways has been serving the Abu Dhabi - Cairo route since 2004, and currently operates five daily flights between the two capitals. EgyptAir operates up to three daily services on the route.