



Fahad Al-Mukhaizeem

**KFH launches all-new Quran app with enhanced features on App Store**

Kuwait Finance House (KFH) launched the high-quality version 4 of the Holy Quran Application available on App Store for iPhone and iPad users with enhanced features of which are a novel display design, compatibility with different languages and screen orientation; horizontal and vertical.

Group Chief Strategy Officer at KFH, Eng Fahad Khaled Al-Mukhaizeem, said that the version 4 of the Holy Quran app is a gift from KFH to all users around the globe who are seeking to benefit from the latest available mobile technology, especially after the great success of previous versions of the Holy Quran app where the number of users worldwide on iOS and Android outpaced 3 million users.

This emphasizes the success of KFH initiatives in adopting technology. It strengthens KFH's identity in all its businesses as a world leading Islamic financial institution. The application will assist in spreading the Holy Quran and its meanings and teachings among users around the globe.

Al-Mukhaizeem added in a press statement, that the all-new Holy Quran app supports the new versions of iPhones and iPads such as iPhone X, iPad Pro. It is specially designed to both display and provide audio for the Holy Quran in an easy and interactive way. This latest release gives users an ability to interact with the app while keeping the beauty of the Holy Quran such as the Othmani font, inscriptions and directories verses; of Sura

and Ayah, side margins to enhance the aesthetics of the content, display more than one page on the screen, the ability to operate with another application on the screen, save the options used and retrieve them on more than one device, as well as the previous features of interpretations and translations of several languages, night light feature and other features.

Al-Mukhaizeem indicated KFH will continue upgrading the Holy Quran application, revealing that one of the main features of the upcoming phase is the ability to share Holy Quran verses on social media channels, supporting guidance features for the blind in addition to several features and characteristics.

**Celebration creates successful social partnership**

**Al-Tijaria organizes 'Shining Hope 6' festival for special needs**

KUWAIT CITY, April 2: The Commercial Real Estate CO. (Al-Tijaria) concluded "Shining Hope 6" Festival and Exhibition for the special needs highlighting their slogan for the event — "Building Hope Together... Share Their Joy With Us".

With this celebration a fruitful partnership resulted between private and governmental schools along with Public Benefit Associations.

Symphony Style Mall was decorated with the talents and creations of the special needs kids. The event took place under the patronage of Sheikhha/ Sheikhha Al-Abdullah Al-Khalifa Al-Sabah, and with the presence of the Honorary Chairperson of Kuwaiti Disabled Sports Club and Al Tijaria chairman Abdulhafath M.R. Marafie.

This celebration was coincided with the Mother's Day and Family Day in recognition of all the mothers and the fundamental role they play in shaping Kuwait's society. The festival included showcasing the talents and creations of people with special needs, which was admired by the visitors. Guests and participants also enjoyed theater and artistic performances by the children and adults of special needs. The festival was successful with the participation of many private and governmental schools.

The event helped in creating a fruitful partnership between the sponsors and all the participants in the event and this led to successful contribution towards creating better environment and brighter future for the special needs kids.

**Participation**

Mrs Rawan Adnan, Marketing and Leasing Department Manager stated that: "The presence and participation of more than 30 governmental and community bodies emphasizes the importance and success of this festival. Aiming to direct the private sector in allocating their resources to serve, support and care for the special needs in Kuwait. As part of Al Tijaria's commitment to our 'We Care' — Corporate Social Responsibility (CSR) initiatives, we in Al-Tijaria, recognize the importance of integrating citizens with special needs in society to emphasize the important role they play in the development of society.

It is worth mentioning that the Sixth version of the festival achieved a great success on all levels thanks to the massive efforts undertaken by the amazing team and the relevant bodies to support this social group, in addition to the media support, the sponsoring



companies and the participant companies. The festival was concluded by thanking all the sponsors, participants and media sponsors. To name a few: Marafie Foundation, Media Consultant: Mr. Thamer Al Dakheel (Known as Bou Rashed), Kuwait Resorts Company, Al Mutajara Real Estate Company, Al-Salmiya Group for Enterprise Development, United Entertainment Company, Different Vision Media and Advertising Agency, Symphony Style Hotel, Six Senses Spa, Al Salam Hospital, Dr. Nael Al Hazem Clinic, Fatima Clinic, Care Direct and Regional Center for Development of Educational Software "Red Soft".



Photos from the 'Shining Hope 6' Festival and Exhibition organized by Al Tijaria.

**Event aims at highlighting importance of saving**

**AUB sponsors 'Financial and Spending Awareness Forum'**

KUWAIT CITY, April 2: In line with its ongoing social program, Ahli United Bank (AUB) announced its sponsorship of the 'Financial and Spending Awareness Forum', which originally began in 2013, with the objective of driving more awareness towards youth and younger members of society on managing their money. The event aims also at highlighting the importance of saving, paving the way for a new generation

that is financially aware. This initiative was held successfully in 2016, with more than 7 million young people from 132 countries including Saudi Arabia and the United Arab Emirates participating.

On this occasion, Tareq Muhmood, AUB's Senior Deputy CEO Banking Group said, "We are extremely pleased to participate in this unique forum, especially when Kuwait is a participant for the first time. We consider this event as a core part of our social responsibility activities in Kuwait as it helps spread financial awareness amongst the younger generation."

"AUB, as a longstanding leading financial institution in Kuwait, supports this forum by sharing our expertise across the banking sector, by driving more financial awareness across society, and by highlighting the importance of sound financial management. Raising awareness amongst young people will positively impact the relationship AUB has with its customers."

Moreover, Ms Sahar Dashti, AUB's Assistant General Manager – Complaints and Customer Protection said, "Awareness around financial management has not received as much exposure across the media in the region as it deserves, especially amongst the younger segments of society."

Dashti further noted that "Caring for and providing the necessary tools for young people to prepare them for their future is of paramount importance to AUB and is key amongst the bank's CSR priorities in 2018. The bank recently hosted a number of students from various schools in Kuwait at its Head Office, the visits being aimed at reinforcing students' understanding of the banking sector. Students also had the chance to meet with Richard Groves, AUB's CEO, who showed a major interest in exchanging a two way dialogue with the students. He further explained the nature of banking operations, in line with AUB's continued efforts to help develop a broad range of educational activities."

For more information about the bank's services, customers are invited to visit any of our branches, call our Hayakom service on 1812000, or visit our website at www.ahliunited.com.kw



Sahar Dashti speaking at the 'Financial and Spending Awareness Forum'

**Bid to promote financial, economic awareness**

**KIB ambassador sponsor of Educate Your Money forum**

KUWAIT CITY, April 2: Kuwait International Bank (KIB) was an ambassador sponsor of the Educate Your Money forum, which was recently organized by Areej Hamada for legal counsel and law practices and held at the JW Marriott Hotel. The forum provided banking and legal professionals with the opportunity to discuss banking and legal awareness, financial education, as well as Kuwait's cooperation with Child and Youth Finance International (CYFI).

On this occasion, Corporate Communications Team Leader at KIB, Fahad Al-Sarhan, said: "Nowadays, we live in an age where financial culture and banking awareness is of the upmost importance to many countries, including Kuwait. This rings especially true for children and youth, as more and more efforts are being focused on integrating financial education in school curricula to achieve financial inclusion by introducing financial education and savings skills at school age. Moreover, universities offer students specializations that provide an in-depth understanding of financial culture, investment methods, and financial analysis, thereby enabling students to make effective day-to-day financial decisions in both their personal and future professional lives."

It is worth noting that KIB was the first Kuwaiti entity to partner with the CYFI in 2013, which came as part of the Bank's ongoing efforts to promote financial and economic awareness with the highest international standards on a national level. These efforts aimed at strengthening financial inclusion, as per the specific



Fahad Al-Sarhan

guidelines set by the Central Bank of Kuwait.

Al-Sarhan also noted that KIB's sponsorship of this forum falls in line with its strong belief in the importance of educating the community on basic saving concepts and good money management, particularly children and youth. By doing so, the Bank aims at fostering a financially-conscious generation able to build a better, more economically sustainable future for the nation.

Al-Sarhan concluded by saying: "We believe that our strength as a bank does not only stem from our outstanding banking policies, but also from our community efforts that aim at promoting financial awareness amongst the community using our vast banking expertise. For this reason, last year, KIB launched a number of unique initiatives focusing on spreading economic and banking awareness amongst all segments of the community, as well as instilling basic values of saving and good money management in children at an early age."