NBA's Rose to star in ABC pilot 'Jalen Vs Everybody'

The hot project hails from the team behind "Brothered Up" and is being produced by ABC Studios, penned by Emily Halpern and executive produce with Danielle Woodrow. The pilot follows an intellectual, but emotionally available single dad, who moves in with his adult sibling. Rose plays the title role. It is set for a fall 2017 launch.

On Friday, Variety learned that Chicago Bulls' fan Rose is coming to scripted television. The former NBA star will play the role of a000.

EXECUTIVE PRODUCER

The pilot order marks the final comedy project for CAA — his agent, Nick Gross, who also co-exec produced on "NBA & Nelly," will act as executive producer. "We are excited to partner with ABC Studios and ABC Family on this show. It's a great opportunity for fans of basketball and movies to come together again on screen," said Halpern.

The pilot order is the first comedic project to come from the studio since "Brothered Up." The show is written and executive produced by Danielle Woodrow and directed by Craig Johnson.

The pilot is set to air this fall on ABC Family, and it is expected to be released on Hulu.

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