

Free third-party insurance, free traffic registration and more

Hyundai launches package of benefits on latest 2017 models

KUWAIT CITY, April 29: In line with its efforts to provide promotional packages that attract customers and provide them with comfort and peace of mind, Hyundai North Gulf has launched a range of exclusive offers and benefits upon the purchase of one of the latest Hyundai 2017 vehicles of which include the Azera, Sonata, Tucson and Elantra.

The offer includes free third-party insurance, free traffic registration, a 4-year warranty without allocating a specific distance, or a 5-year warranty/100,000 km depending on whichever comes first.

In addition to the benefits offered, customers have the convenience of purchasing the car with a low monthly installment plan starting at KD 99 per month for the Hyundai Azera, KD 85 for the Sonata and KD 95 for the



Hyundai's Elantra

Tucson. The company has also put forward a special offer on the Elantra whereby, for a limited period of time,

customers can avail the car at 0% interest over 5 years.

Azera ... gentle yet confident

The Azera offers enticing style and design with a satisfying experience of driving complemented by comfort.

Elantra ... a car that exceeds all expectations

The Elantra is a combination of many elements of which a 1.6L engine, 17-inch metal wheels, driver and passenger airbags, a sunroof, anti-slip brakes, ESP, and rear seats folding system. It is without a doubt that this car delivers when it comes to driving needs thanks to its high-end design and advanced engineering.

Sonata ... the natural evolution to perfection

Sonata is a car that is confident, stylish and contemporary. Whilst its eye-catching design is striking as a feature, its true beauty comes from within. The car's design that radiates

elegance is simply a reflection of its inner strength.

Tucson ... driving with passion

With its new look and bold sporty style as a four-wheel-drive sports car, the dynamic power and exceptional features of the Tucson will awaken its driver's senses and open doors to a whole new experience of driving.

Each car is highly efficient, reliable, is strong in terms of performance and has a creative design. Each vehicle's specifications offer customers a wide range of choice depending on their budget and needs. In addition, customers have the benefit of Hyundai's expertise in terms of service and consultation whereby the company's experienced employees are ready to help customers make their choice of which car best suits their needs and taste in any of the showrooms in

Kuwait.

In addition to its unique marketing campaigns, Northern Gulf continuously strives to offer new promotions and surprises to its consumers and worldwide fans of Hyundai cars. It consistently goes the extra mile to ensure customer satisfaction and to provide the opportunity to own a Hyundai car at an attractive price.

The company also endeavors to build Hyundai's reputation as a successful, leading automotive company that manages to compete against other companies that have long since established their positioning. The promotions developed are always in line with Hyundai's philosophy of prioritizing the needs of the customer regardless of whether before or after the purchase.



A photo from the event

Weber Shandwick team participates

KIB presents workshop on 'PR and Business' at GUST

KUWAIT CITY, April 29: Kuwait International Bank (KIB) recently presented a lecture entitled "Public Relations and Business" at Gulf University of Science and Technology (GUST), as part of the Bank's ongoing support of the University's Public Relations (PR) Club for the academic year 2016-2017.

During the two-day workshop, Fahad Al Sarhan, Team Leader at the Corporate Communications Unit at KIB spoke to the students about KIB's approach to public relations, shedding light on the role of corporate communications within the Bank's business model and the important role this department plays in any financial institution. Furthermore, the workshop featured the participation of team from Weber Shandwick Public Relations, who presented the students with an overview of the public relations industry, addressing international best practices within the field. The Kuwait-based team also showcased a number of local and global case studies high-

lighting the key role of public relations in preserving and enhancing the reputation of any company or organization.

On his part, Manager of the Corporate Communications Unit at KIB, Nawaf Najia, said: "This initiative seeks to introduce the students to the basics of public relations, whilst also highlighting the key role PR plays in the business world — across all sectors and industries. It goes without saying that today public relations and corporate communications have become key components of any successful corporate strategy."

Najia also pointed out that KIB has always sought to support various student programs and initiatives, within the Bank's encompassing social responsibility program. KIB focuses on supporting the youth segment by promoting education and learning across all areas. Through its youth program, KIB sponsors various youth-led initiatives and youth clubs which aim to promote the personal and professional development of students.

Alghanim Industries partners with Harvard Business School

AI hosts 3rd annual HBS admissions event

KUWAIT CITY, April 29: Alghanim Industries, one of the largest, privately owned companies in the Gulf region, co-hosted their third annual MBA Admissions and Executive Education event, in coordination with Harvard Business School (HBS). The event took place last week at the Chairman's Club in KIPCO Tower, and it provided aspiring applicants with key insights into Harvard Business School's programs.

The event kicked-off with opening remarks, delivered by HBS alumni and Senior Vice President of Corporate Development and Communications in Alghanim Industries, Hashim Gillani (HBS MBA 2002), and was followed by a keynote speech from KIPCO Group Chief Operating Officer, Samer Khanachet (HBS MBA 1975). Special guest from HBS' faculty, Dr Brian J. Hall, the Albert H. Gordon Professor of Business Administration, delivered a talk titled "The Middle East Business Education of a Professor", which focused on his experience working in the region.

The HBS team, represented by Director, Corporate Relations Middle East, North Africa & Turkey, HBS Executive Education, Stephane Sinimale, and Educational Programs Manager, HBS MENA Research Center, Yasemin Cagiltay, gave a presentation on the HBS MBA & Executive Education Admissions followed by Q&A.

The speeches were followed by a panel discussion which featured four prominent HBS alumni who spoke about their experience at the university: Director of Strategy and Business Development, IFA Food, Faisal Al Meshal (HBS MBA 2014), Assistant General Manager for Investments at Gulf Bank, Tareq AlSaleh (HBS GMP 2015), Team Leader Training Competency, Kuwait Oil Company, Bashar Al-Khashti (HBS PLD 2013), Manager Planning, Kuwait Oil Company, Bader Al Attar (HBS AMP 2009). The discussion was moderated by Regional Director EMEA, Corporate Relations, Executive Education at HBS, Mary Ann O'Loughlin.

Alghanim Industries Chief Executive Officer, Omar Kutayba Alghanim (HBS MBA 2002) commented on this event saying, "This is the third time we partner with Harvard Business School on hosting this session, targeting young professionals interested in pursuing their education at this great institution. My experience at HBS was life-changing — it left a lasting impact on how I run our businesses and, more substantially, my world view. I'm so pleased to see that young Kuwaiti professionals are interested in pursuing their MBAs and Executive Education. I deeply believe that our biggest resource in the GCC region is our young population and by educating our youth, equipping managers with the right tools and leading thinking, we can harness this talent. Lifelong learning makes us more competitive as a people, as a country and as a region. We look forward to partnering with Harvard Business School again in the near future."

KIPCO Group Chief Operating Officer, Samer Khanachet said: "I was privileged to take part in this very well organized and highly attended event. Harvard Business School is the pre-eminent management education institution, and the program was an opportunity for interested candidates to understand the wide range of education opportunities the school can offer them. I am grateful to Alghanim Industries and HBS to have brought it about."

Assistant General Manager for Investments at Gulf Bank, Tareq Al-Saleh said: "My motivation for attending General Management Program at Harvard Business School was to integrate more innovation and add more value into Gulf Bank's investment services."



Stephane Sinimale giving his presentation



A photo from the event

Conference focuses on Islamic finance

KFH strategic partner of AAOIFI confab

KUWAIT CITY, April 29: To further solidify its commitment towards the support in the development of the Islamic banking sector in the Kingdom of Bahrain and internationally, Kuwait Finance House Group (KFHG) participated as a strategic partner in AAOIFI's 15th Annual Shari'a Conference that was held on the 12th and 13th of April at the Diplomat Radisson Blu Hotel in Manama.

The Conference, considered one of the most prominent in the region, focused on the legal and governance aspects of Islamic finance. It was organized by the Accounting and Auditing Organization for Financial and Islamic Institutions (AAOIFI) and sponsored by the Central Bank of Bahrain, with the participation of 40 Islamic finance experts from 16 countries including the GCC, Egypt, Sudan, Jordan, Algeria, Pakistan, Canada, America and others.

A number of important issues were discussed related to the Islamic finance industry, such as the drafting of legal documents in line with international standards and Islamic practices.

Abdulhakeem AlKhayyat, Managing Director and Chief Executive Officer of Kuwait Finance House-Bahrain, on behalf of the Group, said: "KFH Group are always keen to support the various financial events taking place regionally, with a special focus on Islamic banking conferences that have a positive impact on the banking sector in general. Our sponsorship of this conference reflects the Group's support as a leading Islamic financial institution in the region."

Al Khayyat praised the pioneering role played by the Accounting and Auditing Organization for Islamic Financial Institutions in organizing this annual conference and expressed his aspiration for further cooperation with this body in future initiatives and conferences.

AAOIFI's 15th Annual Shari'a Conference was attended by a host of Islamic leaders including prominent scholars, bankers, experts, lawyers,

'Reduce, Reuse & Recycle'

Al Tijari sponsors Radisson Hotel annual art competition

KUWAIT CITY, April 29: The Commercial Bank of Kuwait is sponsoring Radisson Blu Hotel's annual art competition and is inviting its My First Account and @Tijari customers aged 10 to 18 years old to participate. Children from numerous private schools in Kuwait will also be participating. The theme for this year is "Reduce, Reuse, and Recycle" and the drawings could be on a glass, bottle, cup, cloth, board, T-shirt, towel, cardboard, shoebox or any unwanted items. The twenty-five best paintings will each receive a KD 50 cash reward. The last day to submit the paintings is May 8, 2017 and must be delivered to the Radisson Blu Hotel or the Marketing Department at the Commercial Bank of Kuwait head office.

The award ceremony will be held on May 13, 2017 at Radisson Blu Hotel in the Hashemi Ballroom. This unique competition has been going on successfully for many years since it encourages students from different schools in Kuwait to develop their artistic talent and creativity. The topic chosen this year highlights the importance of protecting the environment and reducing waste.

It should be noted that My First Account is a savings account de-

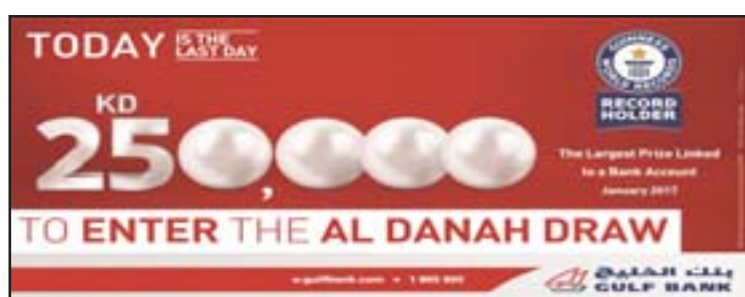


A flyer of the event

signed for children from birth to 14 years old. The account contributes in a perfect way for parents who want to secure a better future for their children and saving money for them from an early age. On the other hand, @Tijari is a savings account that can be opened with KD 10 and it is designed for youth customers aged 15 to 24 years old with the intent to help establish their future and pave the way to success.

accounting professionals, senior managements of central banks and regulatory and supervisory authorities, academics, and members of the media. It also witnessed attendance by a number of ministers, ambassadors, CEOs of Islamic financial institutions and research and training centers and consultancies as well as

representatives of international and regional organizations. A number of legal, and governance-related topics were discussed at this year's conference including topics relating to both theoretical and practical perspectives, such as regulatory and supervisory frameworks for the Islamic finance industry.



Q2 draw on June 29

Today is last day to deposit to enter Al Danah KD 250,000 draw

KUWAIT CITY, April 29: Today Sunday, April 30, is the last day to deposit and enter Gulf Bank's Al Danah account's second quarterly draw for the prize of KD 250,000 which will be held on June 29, 2017.

Gulf Bank invites its Al Danah account holders to deposit today to increase their chances of winning the draw. The Bank also invites both Kuwaitis and non-Kuwaitis to open an Al Danah account today and deposit in order to qualify for the next draw prize of KD 250,000.

Gulf Bank's Al Danah 2017 draw line-up includes daily draws, quarterly draws, and the final and biggest draw of the year, which is the annual 1 Million Kuwaiti Dinars draw. For the daily draws, two winners are awarded with KD 1,000 each, for every working day in the week. The quarterly draws each include a large cash prize with the prize amount increasing every quarter. The quarterly prizes are as following: KD 200,000 in the first quarter — which took place on March 30; KD 250,000 in the second quarter to take place on June 29; KD 500,000 in the third quarter, which will take place on September 28, followed by the largest yearly prize for 1 Million Kuwaiti Dinars, which will take place on January 11, 2018. In fact, our annual prize of KD 1 Million set a Guinness World Records achievement as the 'largest prize linked to a bank account payout in the world'.

Overall, Gulf Bank's Al Danah account is the best because:

- Kuwait's single largest yearly cash prize of KD 1 Million in the world, according to Guinness World Records™
- Kuwait's biggest quarterly cash prizes, up to KD 500,000
- Two winners of KD 1,000 every working day
- Offers the most opportunities to win
- Only account that transfers your chances to win from the previous year

onto the following year.

Al Danah also offers a number of unique services including: the Al Danah Deposit Only ATM card which helps account holders deposit their money at their convenience; as well as the Al Danah calculator to help customers calculate their chances of becoming an Al Danah winner.

Gulf Bank's Al Danah account is open to Kuwaiti and non-Kuwaiti residents of Kuwait. Customers who open an account and/or deposit more will enter the draw within two days. To take part in the Al Danah 2017 upcoming quarterly and yearly draws, customers must have an Al Danah account containing at least KD 200; customers can visit one of Gulf Bank's 56 branches, transfer on line, or call the Customer Contact Center on 1805805 for assistance and guidance. Customers can also log on to www.e-gulfbank.com/aldanahwinners or the Gulf Banks social media channels to learn more about Al Danah and its winners.

Only Al Danah Makes Millionaires!



Dr Brian J. Hall and Samer Khanachet