

Experience power of Lexus: performance, precision, innovation

Lexus most dependable luxury brand 6th yr in a row

KUWAIT CITY, April 15: Lexus has captured the highest ranking in vehicle dependability among all nameplates for a sixth consecutive year with a score of 110 problems per (PP) 100 in the 2017 J.D. Power US Vehicle Dependability Study (VDS).

In addition to Lexus' top score in overall nameplate ranking, the luxury brand also received three segment awards. The Lexus ES ranked highest in the Compact Premium Car segment, and the Lexus GS led the Midsize Premium Car segment. Lexus RX was the top Midsize Premium SUV.

Lexus Experience Amazing: The Path Of Global Transformation

At the heart of every Lexus design is "Takumi Craftsmanship" where craftsmen use their vast experience to achieve one single goal, perfection. As a result, all Lexus vehicles are created with masterful skill and attention to detail, utilizing state-of-the-art technologies to deliver an engineering masterpiece.

The outstanding Turbo engine, the powerfully different Hybrid engine or the adrenaline packed F range,



Lexus GS vehicle

imaginative technology that translates into exhilarating performance and each one is built to deliver maximum performance.

The spirit of 'Omotenashi' that translates into unsurpassed customer care. Our staff of automotive profes-

sionals take pride in representing Lexus brand and are dedicated to making customer experience unforgettable and relaxing one through tailored services that are pampering as well as rejuvenating.

The 2017 US Vehicle Depend-

ability Study is based on responses from 35,186 original owners of 2014 model-year vehicles after three years of ownership. The study was fielded from October through December 2016.

The study, now in its 28th year, de-



The interior of Lexus GS

termines overall dependability by the number of problems experienced per 100 vehicles (PP100), with a lower score reflecting higher quality. The study covers 177 specific problems grouped into eight major vehicle categories.

J.D. Power's VDS finds long-term durability continues to be an important consumer purchase consideration. The number of problems an owner experiences affects their repurchase intent and their vehicle's retained value.



Haneen Al Rumaihi and Jenan Al Qassem from Burgan Bank with EMTAZ team from Kuwait Petroleum Company.

Burgan Bank reveals special package for oil sector employees

Burgan Bank recently designed a special package catering to the financial needs of the oil sector employees working in Kuwait Petroleum Company (KPC) and its subsidiaries or in Ministry of oil or EQUATE Petrochemical. In partnership with Kuwait Petroleum Company and its EMTAZ project, the new offering allows clients to enjoy several benefits upon transfer of salary to Burgan Bank.

Employees of oil sector will be entitled to a cash prize of KD 100 upon salary transfer, free credit cards for the first three years, free concierge services, free account statement for life, free cheque books for life (25 pages), one free telex transfer per month and 50 percent discount on safety boxes.

Employees from KPC and its subsidiaries or from Ministry of Oil or EQUATE Petro-

chemical Company can avail the package by visiting any of Burgan Bank's branches or by applying online through Burgan Bank's official website.

As part of its commitment towards offering the best to its clients, Burgan Bank will continue to catering to their financial needs by introducing new offers and promotions throughout the year.

'Alghanim Industries places customer at core of our businesses'

X-cite wins Excellence in Customer Service Award

KUWAIT CITY, April 15: X-cite by Alghanim Electronics (X-cite), part of Alghanim Industries, one of the largest private companies in the region, won the Excellence in Customer Service Award of the electronics category from the annual Kuwait Public Relations and Customer Service Awards.

The ceremony was held under the patronage of HH the Amir, Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, and was attended by his representative, HE Hind Al Sabeeh, Minister of Social Affairs and Labor and Minister of State for Economic Affairs.

Companies were evaluated by a judging panel comprising a number of local and international experts in the public relations and customer service sectors, using world-class standards of evaluation in order to choose the winning company in each category.

After receiving the award, President of Retail, Food & Beverage, and Distribution at Alghanim Industries, Samer Sayegh, said: "We are proud to receive this honor that recognizes the quality of customer service at X-cite. We at Alghanim Industries always place the customer at the core of our businesses, which gives us a competitive edge in our various operations and sectors. We are pleased to accept this distinction from the Kuwait Public Relations Association, and we strive to continue this success in all our other customer facing sectors."

X-cite played a key role in Alghanim Industries as one of the first multi brand retailer in Kuwait. Today, it operates 18 stores across Kuwait, 4 stores in the Kingdom of Saudi Arabia, and an online store which caters to both markets.



Samer Sayegh receiving the award from HE Hind Al Sabeeh.

KD 10,000 total value of prizes

KFH announces Hesabi draw winners

KUWAIT CITY, April 15: Kuwait Finance House KFH announced the winners of "Hesabi" for Youth draw where the total value of prizes awarded was KD 10,000. The draw was held under the supervision of Ministry of Industry and Commerce.

KFH launched this draw in an attempt to reward the youth segment of customers by providing them with programs tailored especially for youth people to suit their lifestyles.

The prizes were categorized KD 2,500, KD 2,000, KD 1,500, KD 1,000 to the first, second, third and fourth winners respectively. The 6 other winners receive KD 500 each.

The value of the prizes will be deposited into the winners' accounts by end of this week.

The winners are: Ahmad AlMasari, Fehaid Alajmi, Soud Mohammad, Saad Alrashidi, Fatemah Saed, Maria Hamad, Soud Al-laho, Meshari Alruwaich, Terky Alsaedi, and Ahmad Thenayan.



Photo from the event

"Hesabi" program has been designed to meet the needs of youth from 15 to 21 years old and to go in line with their active life style. This program presents for youth many exclusive offers and a wide range of privileges including ATM card with a unique design, eligibility to issue KFH prepaid cards, distinguished offers and discounts etc.

for all nationalities and from different badminton organizations. Exclusive-private court are also available on per hour rental. For more information, please contact Dr Chie Umandap - 97197268

Arnis/Eskrima training: Eskrimador-Kuwait a member of Cacoy Doce Pares World Federation now opens a

new batch of training. Learn the Philippine national sports, which is Arnis/Eskrima with the authentic style and techniques.

Training schedule will be every Friday from 11:00 am to 1:00 pm @ Kaifan Sports Complex-Karate Gym. Text or call #50292148-Herms.

For limited period of time

AABC offers 2017 Nissan Altima for just KD 5,999

KUWAIT CITY, April 15: Abdulmohsen Abdulaziz Al Babbain Co (AABC), the authorized dealer of Nissan vehicles in the State of Kuwait, offers customers for a limited period of time the 2017 Nissan Altima with exceptional features for just KD 5,999 to break all norms.

Nissan Al Babbain today presents customers with a chance to purchase the new 2017 Nissan Altima with an exceptional price for a vehicle that surpasses others with a variety of valuable features and much more for a special price.

The 2017 Nissan Altima was debuted in Nissan Al Babbain showroom, with its fresh new appearance the "Energetic Flow" exterior styling theme and "Gliding Wing" interior layout, "Class Leading Fuel Economy" and "Improved Driving Dynamics and Safety Technology" in mid-2016.

The KD 5,999 exceptional price for the 2017 Nissan Altima vehicle includes, the most dramatic change with its energetic flow design, a 2.5L - 182Hp engine, a new 17-inch machine-finish aluminum-alloy wheel design, owners of this Nissan Altima can enjoy the comfort of front & rear parking sensor to always assist, remote engine starter, colored monitor with rear view camera and most importantly customers driving the Nissan Altima 2017 have the privilege to



enjoy their ride with audio system & cruise control steering wheel switches with Bluetooth.

Nissan Al Babbain is known for always providing customers with exceptional offers and its surprises throughout the year; customers are welcome now to take advantage of this special price available for a limited time at all Nissan Al Babbain's showrooms located in Al Rai and Al Ahmadi area and enjoy all these valuable features.

7 ATMs for special clients

NBK expands its tailored services to serve customers with disabilities

KUWAIT CITY, April 15: Driven by its commitment to develop inclusive banking services that cater to all segments including people with special needs, NBK has recently added an ATM machine at the Kuwait Blind Association to its existing list of 7 machines to serve customers with special needs in various governorates. This comes in support of the Central Bank of Kuwait instructions and regulations that urge banks to provide tailored services for people with special needs.

NBK's Head of Branches, Ghadeer Al Awadi said that our growing ATM network is prepared to serve the banking requirements of customers with disabilities, which translate our aim to conveniently and safely service people with special needs; whether the blind, deaf or people with physical disability.

Al Awadi added that the bank currently provides designated services in all branches for this segment, like: reserved and clearly marked parking spaces, as well as wheelchair friendly access to the branch and ATMs. Yet, NBK has recently dedicated 7 ATMs to further support our customers with special needs and are situated in the following locations: Fahaheel Al Saheli, Mubarak Al Kabeer, Cinema Salmiya, Saad Al Abdullah, Rehab, Head Office and now Kuwait Blind Association.

NBK's ATMs are equipped with Braille keypads and a headset jack for voice guidance commands to assist customers in conducting their transactions privately, as well as employing



additional security measures inside the ATM room to guarantee customers' safety and personal wellbeing at all times.

Al Awadi concluded by affirming that this step stems from the bank's strict adherence to CBK's latest instructions and regulation to equip one branch in each governorate to serve people with special needs, as well as translates NBK's mission to deliver world-class banking services that cater to all segments.

It's worth noting that selected NBK's branches are managed by a team of well-trained staff to communicate in sign language, in addition to services for the visually impaired and disabled customers such as Braille printing facilities inside the branch, iPads providing speech to text functionality for visually-impaired, easily accessible safe deposit boxes, and debit and credit cards with photo functionality for easy identification, when requested.

Free IFRA coaching classes:

Indian Football Referees Association (IFRA) will be starting free refresher/coaching classes for existing referees, new recruits, those aspiring to be referees and even those who would like to learn about the laws of the game at I.E.A.S - Salmiya (Don Bosco).

Classes will be from 9:00 am to 12:00 pm every Friday.

Those interested may call 99519439 or get in touch with any IFRA member for registration.

Courses

Islamic and Arabic courses:

Islamic and Arabic courses are being offered at the Enlightenment into

Islam Center starting from 5:00-7:00 pm.

Registrations can be done at the main office - Women's Committee in Qurtoba.

For more information contact: 24322684, 25362693, 97743327 and 25362681.

IPC Arabic Course: IPC Rawdah Ladies Section will commence the Arabic Conversation Course. The students must have successfully completed at least 3 levels of Arabic. Placement test will be taken by those who took Arabic class outside IPC.

Class is every Friday from 9-11 am.

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We need expats to register their support and hence we can then start to cast around for a suitable meeting venue. The site can be accessed at www.kbfsa.co.uk.

Free fitness classes: Free fitness classes at B.FIT studio in Salmiya! Classes include Zumba, Masala Bhangra workout, aerobics, toning & much more. Contact +965-65077062 for further information.

Hurry and enroll now!"