country. Only a limited number of female athletes are prospering as it impacts administrative choices over qualifications and sponsorships. In addition, the salient gap effects competitions, sports and merit that tends to favor male athletes over their female counterparts.

In tandem with the International Day of the Girl, 2016, Kuwaiti champions have been highlighted as a primary example for the advancement of rights for everyone. Although Kuwait is one of the leading Arab countries in terms of gender equality and empowerment of women and girls, when it pertains to athletics there remains a gap between opportunities for practice, various sports and merit toward those female athletes. Parallel choices have led to a decline in female participation in sports across all the country. Only a limited number of female athletes are prospering as a result of these decisions, and this minimal amount does not match the number of female athletes practicing various sports today. Nor do these decisions equal the amount of opportunities currently available for male athletes.

In August 2015, the United Nations declared its final report of the Advisory Committee on the Human Rights Council in ways in which sports could be utilised to spread human rights. The Olympic Games were hailed as a primary example for the advancement of rights for everyone. Last year, the report mentioned several key terms or concepts, the most important of which were sports, development, peace, the battle against all forms of discrimination and racism, and the creation of equal opportunities and gender equality. The report also elaborated on the effective role of modern Olympic Games and how they can help achieve peace and the right of self-determination. These positive outcomes have to be utilized to try and accomplish, moreover. Ms Xenia Paganini has thus highlighted the athletic initiative of Balsam Al-Ayoub because it highlights peace and girls’ empowerment. This program is consistent with the Public Diplomacy Division’s approach to spread and activate these lofty goals. Ms Xenia Paganini strongly believes in gender equality, and sees athleticism as a wonderful and effective vehicle to accomplish this goal. Finally, the champion Balsam Al-Ayoub was hailed as a positive image to the sporting role model and a young leader that Ms Xenia Paganini and the Public Diplomacy Division would like to see multiply throughout the world. She added that Be Strong for Girls is a developmental program that conforms to global standards. While she believes its efforts on sports, she explains that effort needs to be expended in other areas as well if the goal of gender equality and girls’ empowerment is to be met. She mentions, for instance, culture, social development, and civil awareness. Balsam also spoke about the necessity of educating young boys and girls about healthy lifestyles, which include obesity and other illnesses that could be combated through active participation in sports.

The top award was given to the Kuwait Sport Club, the Public and Private sectors in order to reach the largest number of the youth, he said, noting that this event testifies to this fact. “Today’s event testifies to this fact, the various initiatives of the youth, he said, noting that this event testifies to this fact. ‘Be Strong’ bid to achieve gender equality

Kuwait attaches great importance to voluntary, humanitarian activities of the youth’"