KUWAIT CITY, June 19: The Art & Graphic Design Department at the American University of Kuwait (AUK) concluded its 9th Annual Graphic Design Capstone Exhibition. The exhibition, which ran from 09:30am to 12:00pm, Sunday through Thursday from June 13 to 16, offered senior students an opportunity to showcase their creative work, which ranged from a range of topics that included social and cultural awareness, corporate identity and re-branding, to the public and helped their designs celebrated by milestone events from the industry.

The exhibition was inaugurated by His Excellency Amer Al-Sabah, Emir of Kuwait, and H.E. Mr. Mahdi M. Amer, Indian Ambassador to Kuwait. Speaking at the event, Al-Sabah congratulated the students on their efforts and highlighted the important role of the Graphic Design department at AUK in preparing the youth for a career in graphic design.

The Capstone Exhibition is held annually. It begins with a session from the field of graphic design, including creative concepts, graphic design, publishing houses, film and video production companies, animation and multimedia firms. According to Al-Sabah, "This exhibition is an opportunity for our students to present themselves, their graphic design skills, and their portfolio in a professional manner, in which they have utilized everything they have learned over the past four years. It also gives them exposure, a good body of work to include in their portfolios, and most importantly the confidence to bring their ideas to life and start their careers in the field of graphic design, whether it be in Kuwait or abroad. It also gives them exposure to the possibilities of their future careers, whether it is in further studies, or in the professional world of Graphic Design.

As part of the final year courses, the GDES Capstone course is designed to teach graduating students how to conceptualize the complex intersection between written word, visual imagery, and graphic design. This is achieved through research for a graphic design exhibition. Maysoun Al Mousa, Chair of the Department of Art & Graphic Design, explained that the showcases exhibited the students' capabilities. The Capstone is meant to be the culmination of four years of learning for our Graphic Design students, a space to represent their design abilities, and learning. The faculty of Art & Graphic Design is actively working to promote the art environments for the students. The faculty is involved throughout their creative project learning and development. The Capstone Exhibition shows the hard work and earned success of our students.

AUK’s Art & Graphic Design Capstone represents an opportunity for senior students to fully incorporate their design strengths and learning into a creative output for the students. The faculty of Art & Graphic Design working to improve the learning environment for the students. The faculty is involved throughout their creative project learning and development. The Capstone Exhibition shows the hard work and earned success of our students.

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AUK Graphic Design Capstone projects

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