

# What's On

## Salmiya store undergoes complete refurbishment

# Centrepunt launches its Autumn/Winter 2015 collection

KUWAIT CITY, Oct 5: Autumn Winter 2015 at Centrepunt presents an array of trends for the new season. Showcasing these trends and the new collection Centrepunt the region's largest retailer hosted an event at its recently refurbished and renovated Salmiya store which saw attendance from the local media and management from Landmark Group. The revamped Salmiya store launched in Kuwait in 2005 has undergone a complete transformation and has re-launched itself as the modern family fashion store with increased space and a brand new entrance for the customers to access.

Speaking about the renovated store, Saibal Basu, Chief Operating Officer, Landmark Group Kuwait said: "We are delighted to unveil the new look of Centrepunt Salmiya. We have been constantly adapting and expanding to meet the demand and recognize the burgeoning fashion interests of our patrons. Our aim to achieve proximity to our customers pushed us to revamp the store which in turn will provide shoppers with



A photo from the event

an easy access and better understanding of our collections. The increased space and refurbished facilities will only add to a customer's enhanced shopping experience. We look forward to welcoming our customers to this newly renovated store."

The new renovated store spreads over three levels (Basement, Ground, and Mezzanine) and offers the latest fashion trends in menswear, ladies wear, chil-

dren's wear, footwear, accessories and other products. The 4,200 sq ft store has a footfall of nearly 35,000 people per month and is conveniently located in a busy and lively shopping hub Salem Al Mubarak Street.

Speaking about the new collection Saibal added: "This Autumn Winter, we want to provide the fashion savvy consumer complete unmatched fashion solu-

tions with an experience that entices them to come back to our store. With the launch of our new collection, we are certain that our customers will keep stylishly warm and comfortable."

Making retro look chic in its latest collection for Autumn Winter, Centrepunt has embraced the seasonal colors and styles that are bound to keep all consumers looking effortlessly comfortable and on-trend this season. These collection focuses on 70's inspired pieces for the family.

The Babyshop styles for little ones reflect a color scheme of pastels and dark hues and patterns reflecting flora and fauna. The collection includes pieces like jerseys, cardigans that include key details like sleeve frills and autumnal themed prints like leaves and popular animals.

Boys can get the comfortable and casual look with the vibrant range of T-shirts, shirts and shoes. The relaxed bottoms make it easy for kids to jump and move around. Girls can look pretty in

this season in the colourful range of leggings, jackets and dressy tops, which can all be teamed with the latest collection of vibrant coloured shoes.

The Splash collection includes trendy pieces in shades of autumnal colors such as brown, blue and red. The collection is retro-chic and captures key styles that can consumers can transition from day to night. In keeping with the season, there are a variety of jackets, dresses and trousers for the entire family.

### Selection

Women can sport fun, yet sophisticated looks thanks to a wide selection of winter jackets that have faux fur trims or collars and can be matched with a bright pair of leggings or vibrant accessories such as neck pieces or bags to keep the look fresh. While, the new range of leather boots completes the look with finesse.

For the ones who prefer a bit of glam, flaunting dresses in the season's trending hues are available and can be paired with

a variety of faux fur coats and leather boots.

Moving on to the men's collection, which offers a variety of options and can move easily from casual to chic, simply by a swap of a key jacket. Further, style stars can look forward to adding further flair by accessorising with a bright tie or a trendy bow-tie. The latest range of comfortable and on-trend shoes ensures style from head to toe.

The footwear options at Shoemart this fall have adopted a retro-chic style for ladies with three different collections titled "70's Flare", "Sports Luxe" and "Dark Opulence". The collection includes opulent heels and flats which offer equal levels of comfort and style. The men's section comes equipped with trendy moccasins, high top sneakers and boots, while the children's section is given a modern makeover with classy boots and an array of multi-colored strappy sandals to complement any look.

## Retail, sports, entertainment come together under one roof

# 360 Mall commences expansion project

By Michelle Fe Santiago

Arab Times Staff

KUWAIT CITY, Oct 5: The 360 Mall, Kuwait's iconic shopping destination is embarking on a massive expansion project that will include the new state-of-the-art Sheikh Jaber Al-Abdullah Al-Jaber Al-Sabah International Tennis Complex, which will put Kuwait firmly on the world's professional tennis map and the development of retail and entertainment space and multi-purpose indoor sports and entertainment facilities, as well as a 5-star hotel. The mall which boasts of its successful operations is owned by a subsidiary of Tamdeen Shopping Centers Company, one of the Tamdeen Holding Group of Companies.

The massive expansion project of 360 Mall was announced during a press conference on Monday at the Tamdeen Group headquarters in Kuwait that was attended by Mohammed Jassim Al-Marzouq, Chairman, Tamdeen Group; Sheikh Ahmed Al-Jaber Al-Abdullah Al-Sabah, President of Kuwait Tennis Federation, President of Arab Tennis Federation and Chairman of Asian Tennis Federation; Anil Khanna, President, Asian Tennis Federation and Vice-President, International Tennis Federation and Sami Fahad Al-Ibrahim, Chairman of the Kuwait Public Authority for Youth and Sports.

The expansion will build on the huge success and identity of the existing 360 Mall with an added offering which includes sports, entertainment, a hotel, and additional shopping.

### Complex

Al-Marzouq outlined that this will be the first time in the world that retail, sports and entertainment come together under one roof and on this scale. When the expansion work is complete, 360 Mall will be further enhanced and together with the tennis complex will become a landmark in Kuwait.

"We aim to promote the very best brands from around the world under one roof whilst simultaneously encouraging a healthier and more active lifestyle for Kuwait residents. We believe that the synergy between the glorious game of tennis and 360 Mall, the premium lifestyle mall in Kuwait, creates an unparalleled experience. We are committed to Kuwait and to the development of tennis in Kuwait which we believe is a sport where the country excels. Through this project we will provide world class tennis facilities for the country," stated Al-Marzouq.

The expansion project will feature several new to the market retail brands, a signature five star hotel, in addition to outstanding restaurants, a ballroom, and a health club. The upgraded retail experience will leave shoppers with a multitude of new brands to choose from, while the hospitality and F&B facilities will create a new luxury paradigm.

The extension to the retail mall will increase the footfall by at least 30 percent to over 18 million discerning visitors. The tennis complex will have a combined stadium seating for over 7,600 people across two main arenas, each with the capacity to hold 4,000 and 1,600 people respectively, eight indoor courts with over 500 seats and eight outdoor courts with 1,500 seats.

"The Sheikh Jaber Al-Abdullah Al-Jaber Al-Sabah International Tennis Complex will become one of the world's best tennis facilities in line with



(Right to left): President of Kuwait Tennis Federation/President of Arab Tennis Federation/Chairman of Asian Tennis Federation Sheikh Ahmed Al-Jaber Al-Abdullah Al-Sabah, Tamdeen Group Chairman Mohammed Jassim Al-Marzouq, President of Asian Tennis Federation Anil Khanna and PAYS Chairman Sami Fahad Al-Ibrahim.



Some graphic images of the 360 Mall expansion project.



Group photo of Burgan Bank Chairman Majed Al-Ajeel with bank management and branch staff.

## Burgan Bank inaugurates new branch in Jeleeb Al Shuyoukh

Burgan Bank announced today the opening of its new branch in Jeleeb Al Shuyoukh. The inauguration of the bank's 28th branch in Kuwait comes as part of its expansion strategy, which constantly seeks to extend its banking and financial services to its wider customer base. This marks the 236th

branch in Burgan Bank Group's extensive network in the Middle East and North Africa.

The branch was officially inaugurated by Burgan Bank's Chairman, Majed Essa Al-Ajeel, and senior bank executives. The branch is located in Block 1 of Jeleeb Al Shuyoukh, in the vicinity of the main Co-op. The

new branch will operate Sundays to Thursdays from 8:30 am to 3:00 pm.

For further information on any of Burgan Bank's products and services, customers are urged to visit their nearest Burgan Bank branch, call the bank's call center on 1804080, or log on to the bank's website www.bur-gan.com.

ITF (International Tennis Federation) and ATP (Association of Tennis Professionals) standards, thus putting Kuwait on the world's tennis map. We are drawing the best of designs from similar tennis facilities globally and will provide Kuwaitis with playing con-

ditions that will match the world's best," cited Sheikh Ahmad.

He added that Kuwaitis have a long history of tennis and Kuwait has produced some of the top players in the GCC. "It is time we showcase to the world our sporting prowess and infra-

structure. Few facilities in the world offer such indoor tennis facilities adjacent to a fine range of outdoor courts. This is unprecedented except for the Grand Slam grounds," he stated.

In order to enhance the "event experience", spectators will have direct access to the tennis arena from 360 Mall, the 2,000 car multi-storey parking, and from the 6th Ring Road. There would be a seamless relationship between the mall, the tennis facility and the hotel.

"The main tennis arena when not being utilized for tournaments will serve as an entertainment anchor for 360 Mall and provide a venue for leisure and recreation with a yearlong calendar of events and activities," pointed out Al-Marzouq.

Additionally, the facilities will provide a base for a tennis club which will cater to the young aspiring sportsmen in Kuwait and give them a venue like no other. For young people, the location will have greater attraction because of the retail, entertainment and leisure opportunities in the immediate 360 Mall vicinity.

The newly expanded mall with the tennis complex is set to be completed and open its doors to the public by 2019.



A photo from the event

## VIVA sponsors Int'l Day for Elderly's event

VIVA, Kuwait's fastest-growing and most developed telecom operator, sponsored the International Day for The Elderly's event held earlier this month under the patronage of her Excellency Minister of Social Affairs and Labour and Minister of State for Planning and Development Affairs Mrs Hind Al-Subaih.

VIVA's Corporate Communications team was present in this event and distributed gifts to the older persons. VIVA took the opportunity to show its respect and appreciation to those who contributed greatly to the development of this community and the younger generations throughout decades.

VIVA is keen to continue its ongoing socially responsible role in the community by spreading the spirit of goodness amongst Kuwaiti society. We believe at VIVA in taking a holistic approach to our CSR activities, one that engages our employees, and creates goodwill in our communities with a focus on helping to grow and develop the State of Kuwait.

VIVA's Corporate Social Responsibility 'CSR' activities can be reviewed on the company's website at <https://www.viva.com.kw/csr>. This offers a description of each CSR initiative that VIVA has supported, or taken on since its inception.



Quality of services improved

## ACK, AUB partner up for training

KUWAIT CITY, Oct 5: Ali Mubarak, Director of Sales for the Corporate Training & Development Department at the Australian College of Kuwait (ACK), announced that the department has successfully trained over 450 trainees from Ahli United Bank (AUB) across several key disciplines. The training covered courses in achieving goals, excellence in customer service, teamwork, leadership, banking, accounting and induction for newly appointed employees. ACK hosted the training at its campus, providing instructors with extensive expertise and facilities equipped to meet the highest quality standards.

Nageeb Hamed, Head of the Human Resources Department at Ahli United Bank,

stated that the main objectives of training AUB staff was to provide them with the knowledge and skills required to optimize their performance, thus improving the quality of services delivered to the bank's customers. In addition, the training courses were a great opportunity for staff members to establish new work relationships, as well as strengthen existing ones, while streamlining staff members' personal objectives with AUB's overall strategic objectives. Therefore, AUB found it crucial to partner with ACK for the provision of such deliverables as the College's Corporate Training Department has the capabilities and technical expertise to deliver what is required to the highest level.

## Zain launches new postpaid Net plans for online gamers

KUWAIT CITY, Oct 5: Zain, the leading telecommunications company in Kuwait, announced the launch of the new postpaid Internet plans for online gamers, wherein customers can enjoy an ultrafast LTE-A experience on the most advanced network in the country.

Zain specifically designed this offer to meet the needs of online gamers, as the offer includes large monthly caps of Zain's nationwide LTE-A Internet, as well as a selection of one free gaming console device from the biggest players in the entertainment industry. In addition, the offer includes the option to add a Router or Hotspot device for an unmatched online gaming experience.

Customers subscribing to the first post-paid Internet plan of KD 27 will get a monthly cap of 1 TB, one free PS4, Xbox One, or Wii U device, and a Gamer Pass that allows unlimited online gaming on the PlayStation Network without affecting the customer's Internet plan, while customers

subscribing to the second plan of KD 20 will get a monthly cap of 500 GB and a PS4, Xbox One, or Wii U device.

In addition, all plans include the option to add a Router or Hotspot device for a superior online experience. Customers wishing to obtain a data plan only can do so by subscribing to the KD 20 Internet plan for 1 TB of monthly LTE-A Internet.

The introduction of this offer highlights Zain's eagerness in keeping pace with the ongoing changes of needs and wants of its customers. With this latest announcement, Zain strengthens its leading position in providing special services and offerings designed for the gaming community.

In efforts of providing the best gaming experience, Zain specially designed the latest offer to surpass customers' expectations. The company is well aware of the rising demands of Internet usage by online gamers, and thus has presented this offer to elevate their telecommunications experience.

New banking cards campaign

## KFH names 'MacBook Air' winners

KUWAIT CITY, Oct 5: Kuwait Finance House (KFH) named 11 winners in the 1st draw of the new promotional campaign themed "Win Daily MacBook Air with KFH Cards" that was launched in an attempt to encourage clients to use KFH credit, prepaid and debit cards while making purchases in Kuwait and overseas. For every KD 10 spent on their KFH cards, clients will get a chance to enter a draw and MacBook Air. KFH Credit and Prepaid cards used in domestic and international retail spends and KFH Debit cards used in international retail spends are eligible for the draw.

It's worth noting that the campaign lasts for 100 days and expires on Dec 25.

The winners are: Shaikha Alalayan, Ali Alali, Sultana Alrashidi, Aysha Alosfor,

Ibrahim Almezian, Maryam Alsulaiman, Faez Aljadan, Kholod Albarazi, Shahd Albaghli, Yousef Alkhobaizi and Khaled Alnajdi. KFH strives to continuously offer its clients new promotions and discounts in order to distinguish them among peers, not to mention to further bolster bank's leading position in the field of banking cards.

KFH promotional campaigns play a significant role in underlining KFH's principles that include boosting sales, benefiting clients and merchants, and encouraging clients to use their cards instead of cash. Furthermore, KFH is committed to continue launching new campaigns and offers to meet clients' aspirations and boost their loyalty and confidence in KFH's banking products and services.



Yaser Sulaiman, Executive Manager, Consumer Banking at Gulf Bank handing over the 2015 Camaro LT Coupe car keys to the Salary account draw winner, Nourah Amir.

## Gulf Bank's Salary account draw

## Nourah wins '15 Camaro LT Coupe

KUWAIT CITY, Oct 5: Gulf Bank announced Nourah Anwar Hussain Amir, as the 2015 Camaro LT Coupe winner in its monthly Salary account draw. Gulf Bank had announced six winners for its monthly Salary and Red account draw, which took place at the 360 Mall. Yaser Sulaiman, Executive Manager, Consumer Banking at Gulf Bank handed over the car keys to the winner at the Alghanim showroom in Al Rai.

Customers who open a Red account or Salary account and transfer their student allowance or monthly salary will be eligible to

enter the monthly cash draws for a chance to also win up to KD 1,500. In addition, the quarterly car draw will be for 1 lucky winner who will have a chance to win a new Cadillac SRX.

Gulf Bank is the only bank in Kuwait presenting both Salary and Red customers with these one of a kind offers.

For more information about Gulf Bank's Salary account, Red account or any other draws, visit one of Gulf Bank's 58 branches, call the Customer Contact Center on 1805805, or go online at [www.e-gulfbank.com](http://www.e-gulfbank.com).