

'Awakening Kuwait's Dream'

Alghanim Industries concludes activities in annual confab of NUKS USA branch

KUWAIT CITY, Dec 2: Alghanim Industries, one of the largest private companies in the region concluded its sponsorship for the 32nd annual conference of the National Union of Kuwaiti Students (NUKS) USA branch, which took place from Nov 25-28 in San Diego, California, under the slogan "Awakening Kuwait's Dream".

The conference was attended by the Minister of Education and Higher Education HE Dr Bader Al-Essa, and Ambassador of Kuwait in the United States, HE Sheikh Salem Al-Sabah, and Ambassador of the United States in Kuwait, HE Douglas Silliman, as well as a number of Kuwait National Assembly members and representatives of a number of private sector companies.

As part of the conference activities, Alghanim Industries hosted a special workshop entitled "Steer Your Career" to a group of merit scholars with varied majors studying in the United States, where company representatives introduced them to Alghanim Industries and presented career advice that will help them professionally, such as time management, goal setting, and writing a good resume. The team also shared some of their personal stories from their vast career experiences. They also showcased the



Alghanim Industries team with the merit scholars.

"Alghanim Industries Future Leaders Program" (AFLP), a program that extends over 12 months, and is designed to provide recent, high-potential Kuwaiti graduates with a comprehensive introduction to the different businesses and support functions in Alghanim Industries and includes world-class training and development activities. The program is comprised of four months of training

and workshops, a one month-long business-based project, and seven months of job rotations and assignments across the company.

Senior Director — Corporate Strategy, BD, and M&A at Alghanim Industries, Dari Al-Reshaid Al-Bader said: "I had the pleasure of participating once again at the NUKS — USA conference. Every year when Alghanim Industries sponsors this conference, we

meet many of our special students, where we have the opportunity to guide them towards careers that are best suited for them. Education plays an important role on the development of the economy and finding creative solutions to the challenges facing us today, this is what we appreciate and what we practice at Alghanim Industries."

Alghanim Industries also participated in the career fair, held before the



Alghanim Industries team with Ali Al-Fudhala and Fahad Al-Mutairi

opening ceremony of the conference, where representatives of the company were present to answer students' questions about the company and job opportunities. Dari Al-Bader was part of the judging panel that evaluated the participants of the "Business Startup" competition, taking place during the conference, with Tareq Al-Saleh AGM Investments Consumer Banking at Gulf Bank. Alghanim Industries also

sponsored the seminar "A Star Every Day" moderated by student Ali Al-Fadallah, from 228, the popular "Snapchat" group, engaged in a dialogue in which he interviewed the Minister of Education and Higher Education Dr Bader Al-Essa, Abdulwahhab Al-Muzaini, member of the Board of Trustees in Kuwait Anti-Corruption Authority, and the student Fahad Al-Mutairi.



Photo from the event

Kuwait winners enjoy ultimate experience in Dubai

Infiniti wraps up 'Ultimate Test Drive'

KUWAIT CITY, Dec 2: Infiniti wraps up the 'Ultimate Test Drive' campaign that started on 10th September, 2015 with a day of adrenaline filled activities at the Dubai Autodrome track on Nov 16, 2015. The two lucky Infiniti winners from Kuwait, Faisal Aljadi & Mohamed Ghazi were able to experience a host of thrilling programs organized by Infiniti in collaboration with Infiniti Red Bull Racing.

Both winners experienced the adventure of a lifetime and had the

chance to participate in a number of thrilling activities that included lessons on braking, cornering, racing lines on track and hot laps with Infiniti Red Bull Racing Test & Reserve driver Sébastien Buemi

Abdulmohsen Abdulaziz Al Babtain Co continuously seek to create unique and memorable experiences for their prestigious customers. The event showcases deeper collaboration with Infiniti Red Bull Racing to provide a priceless experience that symbolizes what

Infiniti stands for.

Reflecting on the experience, Faisal Aljadi said, "I really enjoyed the overall experience, the hospitality and thrills in Dubai, especially the high-speed hot laps with Sébastien Buemi, cornering techniques and racing on the Dubai Autodrome track. Both me and Taha wish to thank and congratulate both Infiniti and Y.K. Almoayyed & Sons for creating this event and giving us this memorable, once in a lifetime opportunity."

Company recognized top-performing students

NUKS USA honors Zain for Platinum sponsorship

KUWAIT CITY, Dec 2: The National Union of Kuwaiti Students in the United States (NUKS USA) honored Zain, the leading telecommunications company in Kuwait, for its Platinum sponsorship of the Union's 32nd annual conference that was recently concluded in San Diego, California, under the patronage and attendance of HE the Minister of Education and Minister of Higher Education Dr Badr Al-Essa.

The closing ceremony of the conference witnessed the presence of many prominent national Kuwaiti leaders, where the Kuwaiti Ambassador to the US, Sheikh Salem Abdullah Al-Jaber Al-Sabah, presented a token of appreciation to Zain Kuwait, represented by Corporate Communications and Relations Director Waleed Al-Khashiti, for the company's support to the conference throughout the years.

As in previous years, Zain took the opportunity to recognize and honor the performances of the top 10 Kuwaiti students studying in the US, with the aim of shedding light on their accomplishments. The



Zain-NUKS sports panel

company also sponsored a sports symposium in which prominent Kuwaiti sports figures discussed issues relevant to the domestic sporting scene.

Zain also organized several sporting activities held in conjunction with the event, where the company honored the "Champions" team, winner of the first place title of "Zain Football Tournament", which the company

sponsored for the third consecutive year. The tournament was a way to engage with the youth and share a family-like atmosphere with the students, with immense participation of 20 teams. The company also organized and for the first time a football tournament dedicated to female students, where the company honored the "Barcelona" team for winning the first place title.

Zain's participation in NUKS USA reinforces the company's commitment to the youth of Kuwait and its desire to see them reach their full potential. The event brought together distinguished national figures from across Kuwait who have had a significant impact on the country's political, economic, cultural and sporting life, and is a rare blend of intellectual and social content for the attendees.

The company sees its annual participation in the conference as part of its responsibility as a leading national company to help provide bright and enthusiastic young Kuwaitis who are looking to enter the job market with suitable development opportunities.



Zain-NUKS football team



Zain-NUKS students honoring



Zain-NUKS honoring



Photo from the event

All new tires unveiled during customer event

Dunlop Al Babtain launches SP Sport Maxx 050+

KUWAIT CITY, Dec 2: Gulf Express Al Babtain, the sole distributor of DUNLOP tires in the State of Kuwait, launched its all NEW Dunlop Sport Maxx 050+ tires, during a customer event held for more than 200 guests, at the Regency Hotel on Nov 22, 2015.

The Dunlop Sport MAXX 050+ event was attended by, General Manager — Gulf Express — Ahmad Shihadah, Managing Director — Dunlop (SRME) — Takeshi Adachi, General Manager for Sales — Takashi Hara, Senior General Manager — Technical Service Department — Toshifumi Yuze, Sales Manager — Angelo Nigli, Technical Service Manager — Jithin Jayachandra, and Assistant Manager — Sales & Marketing — Sreejith Rajan Along with many members of the organization attended and showed support from Al-Babtain Group.

On this occasion, General Manager — Gulf Express — Ahmad Shihadah expressed, "Al Babtain is very proud to be associated with an esteemed brand like Dunlop and is happy to launch all NEW Dunlop SP Sport Maxx 050+ in presence of our esteemed customers who patronized Al Babtain and Dunlop over the past 30 years."

Ahmad Shihadah added, "We at Al Babtain will certainly continue promoting Dunlop tires aggressively with utmost commitment and passion by offering the most reliable and safe products through our retail infrastructure facilities and our reputed distribution channels. We currently have 125 retail outlets actively promoting Dunlop tires in all product segments, strategically located in prime locations."

World Cup preparations on track

MOSCOW, Dec 2, (AFP): Russia's sports minister says preparations for the 2018 World Cup are on track but admits to delays in the construction of hotels in host cities.

"Overall work done in the framework of the federal programme for infrastructure preparation is on schedule," sports minister Vitaly Mutko told R-Sport news agency on Wednesday. Mutko added that Russia's "complicated economic situation" — in part linked to Western sanctions and low oil prices — had not affected its investment budget for World Cup preparations.

The sports minister however deplored that economic woes had slowed the construction of hotels in some of the 11 tournament host cities.

"There are problems with delays in the construction of hotels in a number of regions because most of them are investment projects," Mutko said.

"The crisis could not but affect investors," he said, adding that the cities of Kaliningrad, Volgograd and Rostov-on-Don had experienced issues.

Mutko said he was confident the problems would be resolved in the "near future".

Russia in June slashed its World Cup budget by nearly 30 billion rubles (\$448 million), sparking fears that the

Dunlop takes utmost pleasure in introducing its new generation products such as Dunlop PT3, VERO 303 and unveiled the prestigious product DUNLOP SP SPORTS MAXX 050+ during the event. A special mention that SRME is confident of Gulf Express Al Babtain will continue striving hard to enhance Dunlop's market share in State of Kuwait and maintain its leadership position in the represented segment.

country's ambitious project would be marred with delays.

Mutko at the time said that the new budget, which was cut from 660.6 billion rubles to 631.5 billion rubles, would not impact the construction and renovation of stadiums.

The Interior Ministry on Wednesday said it was concerned that Russia was still lacking the 12,000 stadium stewards required to ensure security at its 12 World Cup venues.

But Russian sports authorities have remained upbeat, with Mutko saying he hoped the tournament would appease global tensions after Moscow's relations with the West plunged to their post-Cold-War nadir over the Ukraine crisis.

Relations between Russia and the West soured over Moscow's annexation of Crimea in March 2014 year and its subsequent support of a pro-Russian insurgency in eastern Ukraine.

There is also bitterness amongst other 2018 candidates over allegations Russia was awarded the World Cup by a backroom deal made with FIFA prior to voting for the host country.

Mutko has maintained Russia was not aware of any behind-the-scenes deals and that the country's bid for the tournament had been fair.

A presentation on the new product line up along with the technical features was given to portray all the advantages. Which was followed by a recognition ceremony to award the top contributors from the customers' side. The event was concluded with a raffle draw and dinner.

At Gulf Express there is a commitment to provide all motorists, dealers and corporations with the best quality and service that Dunlop tires offer.